

Meeting Summary
Public Information / Participation Committee
May 4, 2022

I. *Introductions, Announcements, and Changes to the Agenda*

Introductions/Roll Call:

Vishakha Atre, SCVURPPP

Jennifer Kaiser, Vallejo Flood &
Wastewater District

Suzi Senna, SMCWPPP

Hilary Pierce, Contra Costa County
Clean Water Program

Melinda Harris, Contra Costa County
Clean Watershed Program

Howard Bunce, Marin County Stormwater
Program

Nick Sudano, City of Santa Rosa

Elizabeth Cargay, Town of Windsor

Emily Corwin, FSSD/Solano Stormwater
Alliance

Alicia Dutrow, Union Sanitary District

Announcements

Melinda Harris, with Contra Costa County Watershed Program will be the next new Public Information / Participation Committee chair moving forward. Thank you for volunteering, Melinda!

CASQA call for abstracts is open and due on Monday, May 9, 2022 at 12 pm. There is an outreach track, among many other. This year's conference will be back to being live and in-person from October 24 – 26th in Palm Springs. Learn more about the conference and submitting for a presentation here:

<https://www.casqa.org/events/annual-conference>

Caltrans did press conference on the their "From This To That" campaign in Berkley on 5/3. Melinda Harris attended and noted that ttendance was mostly PR/news outlets. Phase two of the campaign utilizing local/regional imagery will start after the summer.

CASQA is inviting member agencies to join their coalition letter to the stat senate to request budget for stormwater captures from the state surplus. Agencies wanting to join so must do so by May 6, 2022. Reach out to Karen Cowen for information at karen.cowan@casqa.org.

The cities of Fairfield, Suisun City, Vallejo, and the Vallejo Flood & Wastewater District have joined together to form the Solano Stormwater Alliance (Solano Permittes).

Changes to the Agenda

- None

II. *Meeting Summary*

January 26, 2022 summary approved.

III. MRP 3.0 Public Outreach

The revised Tentative Order is pretty similar in terms of outreach requirements to MRP 2.0. The biggest change will be the new C.7.g section that implements a new tracking and reporting table. We are assuming that the new tracking table in C.7 will be developed regionally. The tentative order will be brought to the board next week. Once approved, this subcommittee will create a reference guide for all outreach-related provisions for MRP 3.0.

There is currently no update on the Phase II permit. There may be a possible draft coming early 2023

III. Open Discussion on Outreach

- In February 2022, Vallejo Flood & Wastewater District sent out a ballot to all property owners to propose a stormwater rate increase. The ballot measure did not pass, unfortunately, with the sense that the timing was not ideal coming out of COVID with inflationary pressures. You may contact Jennifer Kaiser at JKaiser@vallejowastewater.org or view their dedicated page at <https://www.vallejowastewater.org/333/Proposed-Stormwater-Fee-Increase>.
- Santa Rosa's [Streets to Creeks](#) Program just wrapped up phase 3. Impressions were over 12 million across the 3 years. However, the third year (FY 21/22) showed a significant increase in engagement (32K to 63K) partially due to distribution of multicultural outreach materials. Neighbor to Neighbor initiative that allows people to anonymously report issues just did a soft launch and the [Action Tracker](#) just launched as well. Phase 4 to will include local ambassadors to help inspire the community and spread the message. [Creek Protector](#) program and books for school-aged children have been a big hit with the community (both young and old). The program welcomes other agencies to participate. For more information in getting involved, contact Nick Sudano at nsudano@srcity.org.
- SCVRUPPP did an Earth Day Poster Challenge for students K-12 and received over 80 entries. This was their first contest of this type and hope to select winners soon.
- For those looking to build your own storm drain model, see this instructional resource here: <https://www.nj.gov/dep/seeds/stormdrain.htm>

VII. Next Tentative Meeting Date

July 27, 2022 at 1:00 p.m.