

**Meeting Summary
Public Information / Participation Committee
January 26, 2022**

I. *Introductions, Announcements, and Changes to the Agenda*

Introductions/Roll Call:

Vishakha Atre, SCVURPPP

Geoff Brosseau, a suspicious character

Jennifer Kaiser, Vallejo Flood &
Wastewater District

Janet Cox, consulting writer

Suzi Senna, SMCWPPP

Sharon Gosselin, County of Alameda

Hilary Pierce, Contra Costa County
Clean Water Program

Melinda Harris, Contra Costa County

Clean Water PIP Chair

Samantha Kinstrey, City of Berkley

Nick Sudano, City of Santa Rose

Ashley Kvittek, Napa RCD

Roshan Christoph, CASQA

Lena Iroule-Stewart

Jim Scanlin, Alameda County Clean
Water Program

Announcements

The Public Information / Participation Committee will require a new chair starting in the 22/23 fiscal year. Suzi Senna, current PIP chair is a consultant for SMCWPPP and can only stay on through the end of the 21/22 fiscal year.

AB 1690 was a measure introduced Monday, January 24th that proposed banning single-use filters, e-cigarettes, and vape products to benefit the environment and public health. If this bill passed, it would greatly make an impact reducing cigarette butt litter. The bill does not include a target date for when the ban would take effect. See the bill information here:

https://leginfo.ca.gov/faces/billTextClient.xhtml?bill_id=202120220AB1690

Contra Costa County Public Works Departments is seeking to hire two Watershed Management Planning Specialist. See the job posting here:

<https://www.governmentjobs.com/careers/contracosta/jobs/3300640/watershed-management-planning-specialist>.

The 2nd Annual Virtual Statewide Conference on illegal Dumping will be held from April 19 to April 21. The conference will focus on the three pillars of education, eradication, and enforcement. The agenda is not out yet though here is the link to register with more information to come soon:

<https://www.eventbrite.com/e/2nd-annual-virtual-statewide-conference-on-illegal-dumping-tickets-196129216767>)

Changes to the Agenda

- None

II. Meeting Summary

November 3, 2021 summary approved.

III. CASQA OWOW Update from Program Manager Roshan Christoph

CASQA has officially launched the subscription page on the CASQA website found: <https://www.casqa.org/resources/our-water-our-world>. To date, the program has 4 subscribers. Only subscribers will receive the latest lists of less-toxic products and less-toxic active ingredients. CASQA is currently working with UC IPM and Suzanne Bontempo on developing a DPR Alliance Grant proposal to train additional IPM Advocates. The application is due in early March. Additional updates will be provided as they are available.

III. Open Discussion on Outreach

- SMCWPPP has had a successful rain barrel pilot program in partnership with [Rain Water Solutions](#). The program distributed 330 barrels in Nov 2021 and will distribute another 396 on Jan 29. For those interested in details or to learn more, contact Suzi Senna at ssenna@sgamarketing.com.
- Vallejo Flood & Wastewater District held a hearing in November which was approved by the Board. Mail ballots to go out in February and will get results in April. It is required to get a 50% + 1 yes vote for it to pass. Ballots to be mailed out to property owners only and will not go on a general ballot
- Visit their dedicated stormwater fee increase page for more information at <https://www.vallejowastewater.org/333/Proposed-Stormwater-Fee-Increase>.
- Contra Costa County Clean Water Program has been developing a series of videos to inform and educate the community on different aspects of pollution prevention. The next video is a fish risk video to educate communities on toxicity levels and the dangers and harm of eating too much fish. Their YouTube channel with videos from their educational series can be found here: https://www.youtube.com/channel/UC0x-EX-fgMRk9DXfGeE9Q_w
- Alameda County Clean Water Program has launched their Fred and Izzy interactive game targeted at school-aged children (although fun for children of any age!). Find the game here: <http://www.cleanwatergame.com/>
- Santa Rosa's Streets to Creeks Program is currently on phase 3 to drive people to action on pollution prevention. The program recently launched the Neighbor To Neighbor initiative that allows people to anonymously report issues. Once something is reported, the Program then launches a digital campaign within 5 miles of the site regarding behaviors to help combat the actions being reported (i.e. car washing, outdoor spills, pet waste, etc.) Once something is reported, they launch a digital campaign within 5 miles of the site. The Program is also currently in a beta phase of its action tracker initiative to help measure actionable, quantifiable behaviors. See the beta site here: <https://actiontracker.streetstocreeks.org/>
- Many agencies are planning or tentatively planning in-person events around Earth Day. Many have already restarted their cleanup events.

VII. Next Meeting Date

April 27, 2022 at 1:00 p.m.