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BAY AREA STORMWATER MANAGEMENT AGENCIES ASSOCIATION
BAY AREA DISCHARGERS ASSOCIATION



PRESS ADVISORY

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WINDSURFERS TO RALLY AGAINST WATER POLLUTION-- Hundreds to sail with colorful streamers at 5 locations around the Bay

Event/Photo Op:

Windsurfers Rally Against Water Pollution

Hundreds of windsurfers with colorful streamers representing common household products will sail Bay Area waters to call attention to how everyday individual actions cause water pollution.

Representatives of windsurfing organizations, the Bay Area Stormwater Management Agencies Association and the Bay Area Dischargers Association will be on hand to discuss their concerns and water pollution prevention tips.

Background:

The cumulative impact of the everyday actions of individuals is now a major cause of water pollution in the Bay Area. Water pollutants include pesticides, cleaning chemicals, paints and strippers and motor oil.

Date:

Thursday, June 4
5 - 6 pm

Locations:

Crissy Field, San Francisco
Larkspur Landing, Marin
Rio Vista (Powerlines)
Berkeley Marina
Shoreline Park, Mountainview

(Please call for specific directions)



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PRESS RELEASE
JUNE 4, 1998

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WINDSURFERS RALLY AGAINST WATER POLLUTION--

First Time Ever Event! Hundreds sail with streamers at 5 locations around the Bay Area

Hundreds of windsurfers set their sights and sails on preventing water pollution today. In a first of its kind event, windsurfer rallies were held in five Bay Area locations. At Crissy Field, Larkspur Landing, Berkeley Marina, Rio Vista and Shoreline Park, the wind carried the message via bright streamers color-coded to represent common household products that are a major source of water pollution in the Bay Area.

The pollution comes from improper use and disposal of products that are common to most homes: pesticides, cleaning chemicals, paints and strippers, and motor oil. The rally was sponsored by Cal Sailing Club, the San Francisco Boardsailing Association, the Bay Area Stormwater Management Agencies Association (BASMAA), and the Bay Area Dischargers Association (BADA).

Windsurfer Bill Robberson, president of the San Francisco Boardsailing Association (SFBA), the largest regional windsurfing association in the U.S., said, "On a typical sunny day, hundreds of windsurfers sail in the Bay and poor water quality exposes us to unnecessary public health risks. Water pollution is a big concern to windsurfers, and we need everyone in the Bay Area to know they can make a difference, that their everyday actions can make or break water quality."

Matthias Reinsch, second vice-commodore of the Cal Sailing Club, echoed that sentiment. "Windsurfers and marine mammals are effected by water pollution because we're in the water. That's why it's so important for people at home to realize that their actions can contribute to water pollution--and they can do something about it."

Bay Area residents can call 1-888-B-A-Y-W-I-S-E for free information on water pollution prevention tailored to their area.

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