

# TELEVISION

**Client:** BASMAA  
**Commercial:** "Baywise"  
**I.D.#:** BSMA-0001  
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VO ANNR:

The Bay Area and its waters. 6900 spectacular square miles. But with 6 million people living and playing here trouble is brewing. Everytime it rains excess garden pesticides, lawn chemicals and leaks from our cars wash down stormdrains untreated into our creeks, Delta and Bay. In fact, 80% of water pollution may be caused by polluted runoff and we're a huge part of the problem. Wouldn't you rather be 100% of the solution? Call 1-888-BAYWISE.