



B A S M A A

Radio Advertisement - "Life in the Bay"

Spanish and Chinese

(Sound of seagulls...)

Son: Dad what lives in our bay or delta?

Dad: Well, there's seals and fish...

Son: Yeah and there's stuff like motor oil and garden chemicals. I learned in school that much of that pollution comes from our streets and homes.

Dad: How son?

(Sound of rain...then sprinkles)

Son: When it rains or we use a lot of water to water our lawns, the water washes pollution into the storm drain. Then the polluted water flows into the Bay, untreated.

(Children's voices... children swimming)

Dad: Oh! The pollution can end up in the fish we catch. And children playing in the water can be exposed to this pollution!

Son: That's right Dad!

Announcer: Help keep the water in the bay clean. Don't dump anything down the storm drain; maintain your car so that it doesn't leak oil; and reduce your use of garden chemicals. For more information call 1-888-229-9473.

A message from the Bay Area Stormwater Management Agencies Association