

MEMORANDUM

DATE: February 7, 1997, revised 2/20/97

TO: Geoff Brosseau
Paula Kehoe

FROM: Susan Reynolds

SUBJECT: Task b.1 and c.2: Identify spokespeople for: press briefings and press coverage campaigns

Listed below are spokespeople that have been discussed in various Joint Workgroup meetings and phone conversations since December 16, as well as spokespeople provided by Joint Workgroup members in the "media relations questionnaire" responses. The deadline for approval and completion of this task is February 21st.

REGIONAL SPOKESPEOPLE	EXPERTISE	BRIEFINGS/INTERVIEW
Phil Bobel, City of Palo Alto	Wastewater	B/I
Harriette Heibel, Central Contra Costa Sanitary District	Wastewater, copper reduction success story, pesticides	B/I
Geoff Brosseau, BASMAA	Stormwater and local political/regulatory issues	B/I
Will Bruhns, RWQCB	Water Quality; Bio- Accumulation Studies, including pesticides	B/I
Loretta Barsamian, Executive Officer, RWQCB	Water Quality; Bio- Accumulation Studies, including pesticides	B/I
Sam Luoma, USGS		

	Water monitoring/quality, history/overview of Bay, metal reduction in clams	B/I
Donald P. Freitas, CC Clean Water Program	Stormwater and local political regulatory issues	B/I
Sharon Gosselin, Alameda County-Wide Clean Water Program	Stormwater	B/I
Paula Kehoe, City & County of SF-Water Pollution Prevention Program	Stormwater/wastewater	B/I
Tom Mumley, RWQCB	Stormwater/legislative & regulatory updates	B
Sunne McPeak, Bay Area Council	Regional business & environment	I
Elizabeth Zimmerman, Santa Clara County Manufacturers Assn.	Business-So. Bay	I

**LOCAL AGENCY
SPOKESPEOPLE**

David Contreras, Mountain View Sanitary District	Wastewater, ultraviolet disinfection, wetlands, mercury source control, environmental legislation	I
Robert Gallo, WPCP	Industrial waste/pollution prevention	I
Gina Purin, MCSTOPPP	Public education	I
Steven Zeiger, MCSTOPPP	Water quality	I
Teddy Morse, SCVWD	Water supply/flood control	I
Christy Adams, SCVURPP	Stormwater	I

Lindsay Wolfe, City of San Jose B/I

**ENVIRONMENTAL
GROUP
SPOKESPEOPLE**

Barry Nelson, Save SF Bay Bay B/I

Carol Shemmerling, Urban Creeks Council Watersheds/stormwater I

Jennifer Kaiser, The Lindsay Museum Stormwater I

Marcia Brockbank, Friends of the Estuary Delta/Bay I

Peter Lehner or Diane Cameron, NRDC Stormwater/ntl. context B/I

Bruce Herbold, USEPA Fisheries B/I

Fred Nichols, USGS B/I

Andy Cohen Invasive Species B/I

Trish Mulvey, Clean South Bay South Bay B