

AS RECORDED SCRIPT

BASMAA

Prevent Pollution Runoff

"My Green Heaven" :60 Radio

I.D.#:R-60-BSMA-0002

6/20/96

CW: Larre Johnson

VO ANNOUNCERS: Tom Groener (ICM)-Annrc., Frank Welker (CED)- Gardner, Bruce Chandler (ICM) -Tag Annrc.

MUSIC: SCD - 165 Comic Collection 3 - Period Slapstick, #1 "Supper at the Savoy"

MUSIC THROUGHOUT

VO ANNOUNCER:

Well, it's that time again.

SFX: Huge diesel dump truck backing up.

GARDNER:

All right, Elrod, back that bad boy up.

SFX: Beeping as truck backs up.

GARDNER:

Hey, hey, hey...watch the trash cans....

VO Annrc:

Planting time.

GARDNER:

Cut her to the right! No the right!

SFX: Falling trash cans, angry cat.

VO ANNCR:

Time to lay on the garden pesticides and lay down the lawn fertilizers.

SFX: Heavy load being dumped.

VO ANNCR:

Problem is, in your gusto for weed-free Bermuda and bug-free Begonias, you might be tempted to overdo the chemicals a skosh.

GARDNER:

OK, El, gimme that second load.

VO ANNCR:

Then rain and overwatering wash all that stuff into the gutters and storm drains.

GARDNER:

Crank up the sprinklers!

SFX: Squeaking faucet turning, dam spillway opening.

VO ANNCR:

From there, it flows untreated in to the creeks, Delta and Bay. In fact, as much as 80% of water pollution may come from polluted runoff. So if you'd rather be 100% of the solution, instead of 80% of the problem...

GARDNER: Let's spray those aphids!

SFX: Industrial strength steam sprayer.

VO ANNCR:

...call toll free, 1-888-Bay-Wise. 1-8-8-8--B-A-Y-W-I-S-E.

Tag: Bay Area Stormwater Management Agencies Association.