

AS RECORDED SCRIPT

BASMAA
Prevent Pollution Runoff
"Dog Psychologist" :60 Radio
I.D.#BSMA-0004
9/16/96
CW: Larre Johnson

VO ANNOUNCERS: Bill Farmer (CED), Tom Groener (ICM), Sunny VanDusen (ICM),
Thom Sharp (SBV)

MUSIC: Open: KPM 206 Art of Jazz, #7 "Feelln Good", Sting: #26 & 27 "Happy Talk",
Close: #15 "Strange Brew"

SHRINK: The Doogle Shrink here wondering "Why do dogs chase cars, anyway?" Sam in the City.

CALLER #1: It's obviously repressed anger at the mess cars make. Leaks, spills...those grease cupcakes on your driveway.

SHRINK: Hey, maybe if we followed cars with pooper scoopers, dogs wouldn't get so hot under the collar, huh? Phil in San Rafael?

CALLER #2: Dogs got a right to be angry.

SHRINK: How's that Phil?

CALLER #2: Because the car messes cover our neighborhoods. Then the monsoons come.

SHRINK: Winter rains Phil.

CALLER #2: Oh yes. All the car junk washes into the gutters and the storm drains. From there it flows untreated into the creeks, the Delta and the Bay.

SHRINK: So, technically, the dogs are protecting the fish.

CALLER #2: BINGO.

SHRINK: Thank you. Oakland's next...after this.

MUSIC STING OUT

ANNOUNCER: As much as 80% of water pollution may come from polluted runoff. Be 100% of the solution. Call 1-888-BAYWISE.
1-888-B-A-Y-W-I-S-E.

MUSIC STING BACK IN

SHRINK: Yeah...Bob from Oakland.

CALLER #3: Hi. I'm Bob from Oakland. Take your car to the nearest service station. They can check for leaks, so dogs can forget cars.

SHRINK: And maybe go on to more important things like drinking out of the toilet.

CALLER #3: Yeah.

ANNCR TAG: Bay Area Stormwater Management Agencies Association.