

Pacific/West Communications
BASMAA
60-Radio: "Blanket of Pollution"
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VO ANNR:

The Bay Area and its waters. 6,900 spectacular square miles. But with 6 million people living and playing here, troubles are brewing. Did you know that as much as 80% of water pollution may be caused by polluted runoff? And we're a huge part of the problem. Every time it rains or we overwater, excess garden pesticides, lawn chemicals and leaks from our cars wash over yards, streets and parking lots. They run down stormdrains and flow untreated into our creeks, Delta and Bay. The solution? Reduce the use of garden pesticides and lawn chemicals. Dispose of these extra chemicals properly. Don't overwater. And check under your car. If leaks are fouling up your driveway, imagine what they'll do to Bay Area waters. Wouldn't you rather be 100% of the solution instead of 80% of the problem? Call toll-free 1-888-BAY-WISE and we'll tell you how: 1-8-8-8-B-A-Y-W-I-S-E.

TAG: A message from the Bay Area Stormwater Management Agencies Association.