

A\$ RECORDED SCRIPT

BIG HONKIN' IDEAS

BASMAA

"Wanna Get The Guide"

:60 Radio

I.D.#:BSMA-0011

2/18/97

CW: Larre Johnson

VO ANNOUNCER: Thom Sharp (ICM) Announcer

MUSIC: Valentino, #22 "Out to The Ball Game"

ANNCR: Well as you can tell, I'm casually thumbing through my free copy of *The Guide to Spring Training*.

SFX: **Thumbing through pages of the handbook throughout**

Listen, if you want one, call 1-888-BAY-WISE and ask for it by name. Or by its other name: *The Grow It Guide To A Less Toxic Garden*. Same deal. Hey fans, this guide's packed with stats about all the players and how to get rid of them. You've got your ants and fleas. Your aphids, earwigs, slugs and my personal favorite, yes the sow bugs, yeah. All sorts of dos and don'ts about using pesticides and fertilizers. And watering tips. Page 3 here even tells you how to dispose of excess stuff so it doesn't wind up in the gutters and storm drains. Cause you know it flows untreated into the creeks, the Delta, the Bay when it's raining, you know or your overwatering (you know who you are). This does a real

cont.

number on the critters and plants and people who live and play there.

Page 14 here is about white flies, but uh, no infield flies though. And um, look...you want the Guide? Call 1-888-BAY-WISE.

That's 1-888-B-A-Y-W-I-S-E.

TAG: A message from the Bay Area Stormwater Management Agencies Association. Hey, that really rolls off the tongue doesn't it?