

AS RECORDED SCRIPT

BIG HONKIN' IDEAS

BASMAA

"The Plumbers Helper Posse"

:60 Radio

I.D.#:R-60-BSMA-07

9/3/97

CW: Larre Johnson

**VO ANNOUNCER: Thom Sharp (SBV) Anncr. #1, Jim Cummings (ICM) Herb,
John O'Connell (ICM) Anncr. #2**

MUSIC: SCD 106, Comic Collection, #4- "Parade of Clowns"

MUSIC THROUGHOUT

ANNCR. 1: I'm here again with Herb Barlow who's developed an ingenious way to cut down on Bay Area water pollution.

HERB: Well, we've formed The Plumbers Helper Posse there Dave.

ANNCR. 1: Uh huh...how's that, Herb?

HERB: We get together a group of civic-minded folks & what not...

ANNCR. 1: ...a posse...

HERB: ...and we hand out these little suckers.

ANNCR. 1: Suction cups on sticks?

HERB: Then every time we see those oily rainbows that your cars leave on the street after it rains...

ANNCR. 1: They're so darn pretty.

HERB: ...but harmful...

ANNCR.1: ...yeah...

HERB: We just...

SFX: suction cup popping and metal pail ring

HERB: ...plop 'em in a bucket.

ANNCR. 2: Wanna keep oil leaks off the street? Fix 'em yourself. Or, pull into a repair shop. That way you keep the crud from building up on the road 'Cause once it gets into the gutters and storm drains, it flows untreated into our creeks, Delta and Bay.

SFX: suction cup popping and metal pail ring

ANNCR. 2: To find out more about car repairs and pollution, call toll free 1-888-BAY-WISE for our free "Keeping It All In Tune" Guide. 1-8-8-8-B-A-Y-W-I-S-E.

HERB: I'm gonna recycle this oil into a line of your hair groomin' products.

ANNCR. 1: Herb, that's the kind of thinkin' that made America great.

ANNCR. 2: Remember, car leaks wind up in the Bay. Get 'em fixed.
(TAG) Bay Area Stormwater Management Agencies Association.

SFX: suction cup and metal pail ring