

AS RECORDED SCRIPT

BIG HONKIN' IDEAS

BASMAA

"Laying It On Thick"

:60 Radio

I.D.#:BSMA-0013

2/18/97

CW: Larre Johnson

VO ANNOUNCER: Tom Groener (ICM) Bob, Jim Cummings (ICM) Bud,

MUSIC: SCD 165, Comic Collection, #1- "Supper At The Savoy"

MUSIC THROUGHOUT

SFX: Sprinkler and birds chirping

BOB: Ever have one of those days with too much "fertilizer" in it? My neighbor Bud lays it on too thick all the time.

BUD: Guess I was born with two green thumbs.

BOB: Could be a fungus there, Bud.

BUD: (Singing) *I want "Grass that's as high as an elephant's eye..."*

BOB: Corn, corn that's as high as an elephant's eye. Besides, that's "Oklahoma". This is the Bay, Bud.

BUD: Ooh Bob the music man...

BOB: What Bud here doesn't realize is that you can have too much of a good thing.

BUD: Bobby, your lawn looks like a bunch of bad hair plugs.

SFX: Sprinkler

BOB: 'Cause rain and overwatering wash all that extra fertilizer into gutters and

storm drains. From there it flows untreated into our creeks, Delta and Bay.

Not good for the critters, plants and people who live and play there.

BUD: Let me lay on a bag of Mondo-Grow. Bulk that wimpy yard right up.

BOB: No Bud. Do it the right way. Cut back on fertilizer. Especially the ones with pesticides. Better yet, use the organic kind instead. Call 1-888-BAY-WISE for a free Grow It Guide To A Less Toxic Garden. It even tells you how to dispose of excess fertilizer properly. Call 1-8-8-8-B-A-Y-W-I-S-E.

BUD: Have it your way.

TAG:' Bay Area Stormwater Management Agencies Association