

AS RECORDED SCRIPT

BIG HONKIN' IDEAS

BASMAA

"Know What You're Doing"

:30 Radio

I.D.#:R-30-BSMA-09

9/3/97

CW: Larre Johnson

VO ANNOUNCER: Todd Susman (SBV) Annncr.

MUSIC: Select Sound 5141 Blues & Boogie, #5 Foxy Baby

MUSIC THROUGHOUT

ANNCR. '51 Ford Woody. '56 Chevy and '69 Goat. Yeah. The cars that blew in your ear. Keep it up man. Change your oil. Tune your engine. Because leaks and dirty exhaust settle in the storm drains and gutters, then flow untreated into our creeks, Delta and Bay when it rains. Call toll-free: 1-8-8-8-BAYWISE for our free "Keeping It All In Tune" Guide.
1-8-8-8-B-A-Y-W-I-S-E.
Bay Area Stormwater Management Agencies Association.

AS RECORDED SCRIPT

BIG HONKIN' IDEAS

BASMAA

"Know What You're Doing"

:60 Radio

I.D.#:R-60-BSMA-08

9/3/97

CW: Larre Johnson

VO ANNOUNCER: Todd Susman (SBV) Annncr.

MUSIC: Select Sound 5141 Blues & Boogie, #5 Foxy Baby

MUSIC THROUGHOUT

ANNCR. '51 Ford Woody. '56 Chevy convertible. '69 Goat. They're all different. But they're all the same. They're the car that blew in your ear. You get the feeling every time you park your butt behind the wheel. Keep it up man. Change the oil every time you click over another three grand. Tune the engine, too. Because the space you're tooling around in is just as cool as the car. To find out more about car repairs and pollution, about how leaks and dirty exhaust can settle in the storm drains and gutters, then flow untreated into the creeks, Delta and Bay, do this: Call toll-free: 1-8-8-8-BAYWISE for our free "Keeping It All In Tune" Guide. That's 1-8-8-8-B-A-Y-W-I-S-E. If you want something done right, you have to do it yourself. But first, it helps to know what you're doing. Remember, cars pollute our waters too. Bay Area Stormwater Management Agencies Association.