

AS RECORDED SCRIPT

BIG HONKIN' IDEAS

BASMAA

"Bug Blanket"

:60 Radio

I.D.#:BSMA-0012

2/18/97

CW: Larre Johnson

VO ANNOUNCER: Thom Sharp (ICM) Announcer 1, Jim Cummings (ICM) Herb,
Thom Pinto (SBV) Announcer 2

MUSIC: KPM 282, Media Magic, #13 - "Mr. Silly"

MUSIC THROUGHOUT

ANNCR 1: We're here with Herb Barlow who's come up with a novel alternative to
over spraying garden pesticides.

SFX: Paper crinkling

HERB: Herb's Giant Bug Blanket. It's a 9 x 12 foot sheet of fly paper basically.

ANNCR 1: Gee Herb, looks more like a giant bug burrito there.

HERB: Well that's 'cause right now it's kinda rolled up.

ANNCR 1: Must be packed with aphids the way it's wrigglin' around like that.

HERB: Actually, that's my Schnauzer, Sparky.

SFX: Dog yapping

ANNCR 2: Want to get rid of bugs a safer way? Just cut back on pesticide. Better yet,
use the less toxic ways instead. 'Cause rain and overwatering wash all
that excess stuff into gutters and storm drains

SFX: Dog whining

ANNCR 2: From there it flows untreated into our creeks, Delta and Bay.

SFX: Paper crinkling

ANNCR 2: Not good for the critters, plants and people who live and play there.

SFX: Dog whining and paper crinkling

ANNCR 1: You put a secret sauce in that burrito, Herb?

HERB: Super Glue

SFX: Dog whining and paper crinkling

ANNCR 1: Oh yikes.

ANNCR 2: Call today for our free Grow It Guide To A Less Toxic Garden. It's as
chock full of tips as Herb's burrito like how to dispose of excess
pesticides properly. Call 1-888-BAY-WISE, That's 1-888-B-A-Y-W-I-S-E.

SFX: Muffled dog moan

ANNCR 1: Easy Sparker, come on...Jaws of Life is on their way.

SFX: Dog woof

TAG: Bay Area Stormwater Management Agencies Association

ANNCR 1: But... you know with traffic...

SFX: Dog whining