

## Appendix A Creative Materials

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### **TV Script: “When Ants Invade”**

When ants invade, have you been programmed to grab the most toxic pesticide you can find? Instead of spraying dangerous pesticides outside your home, pesticides that can pollute our waters, this year, keep ants away the safer way.

Move trash away from your home, plug up holes and bring out the bait stakes if you must. Keep ants away — without the spray. Find out how: Call 1-888-BAYWISE.

### **Radio Script: “Ants, not In-Laws!”**

It’s about that time of year again. You know they’ll be coming soon and all you can think about is how you can get rid of them. No, not your in-laws—ANTS! Invading ants!

Are you going to grab the most toxic pesticide you can find? Think about NOT doing that this year. Instead of spraying dangerous pesticides outside your home — pesticides that can pollute our waters and harm your family—keep ants away, the safer way.

Move trash away from your home, plug up holes and cracks so ants cannot invade. Bring out the bait stakes if you must. This year, you can keep ants away without the spray. Find out how: call 1-888-BAYWISE