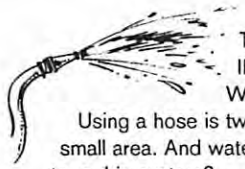


PUT YOUR LAWN ON A STRICT DIET.



THERE ARE A LOT OF INEFFICIENT WAYS TO WATER YOUR LAWN.

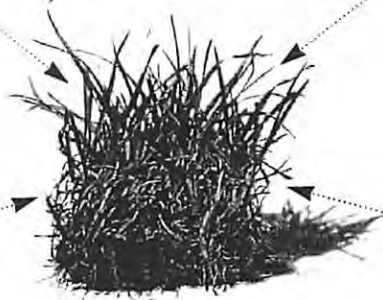
Using a hose is two of them. It covers a small area. And water runs off. Why not try a drip system?



WE'VE BEEN GETTING A LOT OF RAIN LATELY. Where do excess fertilizers and pesticides run off to? Our creeks and Bay.



MOST HOME GARDENERS LAY ON TOO MUCH FERTILIZER. BUMMER. It causes polluted runoff, it can contain pesticides and folks often don't dispose of the excess properly.



THINK OF IT AS THE MOUTH OF THE BAY. Stuff that goes down here goes down untreated. Everyone loses.



FISH AREN'T THE ONLY ONES WHO SUFFER WHEN FERTILIZERS AND PESTICIDES RUN OFF INTO STORMDRAINS. Plants, people and waterways do, too.

Chances are, you have at least two things in common with other homeowners in the Bay Area. You want a stunning lawn. And a bug-free garden. Problem is, in the quest for both, you may overspray and overfertilize. More isn't better. It's worse. Why not try cutting back instead? Better yet, use the organic kind. Then, when it rains or you overwater, the excess stuff won't wash down gutters and into stormdrains. Won't flow untreated into our creeks and Bay. And won't threaten the critters, plants and people who live and play there. Want to kick a bad habit? Call 1-888-BAY-WISE. We'll tell you how.

YOUR LOGO GOES HERE.

1-888-BAY-WISE