

"Our Water Our World"



2012-2013 Calendar

Store _____

Advocate _____

Month	Displays	Outreach (20-40 contacts)	Training	Visits
November	Dormant Spray: Copper Fungicide, All Seasons oil - RTS/concentrate, tank sprayers, neoprene gloves, goggles Ants indoors; caulking, bait stations			
December				
January	Rose Planting and Care: Planting Mix, Fertilizer, Fungicide, Insect Soap			
February	Snails & Slugs			
March	Coddling Moth Traps, Spinosad (also Organic Vegetable Garden Prep, Yellow Jacket Traps)	Warm Weather 1		
April	Rose Care/Aphid Management, Vegetable Gardening			
May	Fruit Tree Pest Management			
June	Weeds/Lawns, Nematodes for Grubs	Warm Weather 2		
July	Various Pests: Caterpillars, Whiteflies, Spider Mites			
August				
September	Mosquitoes and Organic Lawn Care			
October	Fall Cleanup Ants Indoors: caulking, bait stations			
ONGOING	INCREASE SALES OF LESS TOXIC PESTICIDES, promote alternatives to water pollutants. Maintain shelf-talkers, fact sheets, signage. Monthly reports + photos.			