

*Become an*

# *I P M A d v o c a t e !*

**Applicants will have the following preferred qualifications:**

- Outgoing personality
- Self-motivated
- CA Driver's License
- Degree in horticulture, pest management or environmental sciences—or two years of professional experience in this area



**What Is An IPM Advocate?** An Integrated Pest Management (IPM) Advocate helps retail nurseries, garden centers and hardware stores provide information to their customers about less toxic pest management practices. Individuals selected for this program will be given training and mentoring by the Bay Area Stormwater Management Agencies Association (BASMAA) and the University of California Statewide IPM Program (UCIPM).

## **How to Apply**

Send your resume—and a letter explaining why you are interested in this opportunity—by February 18, 2011 to:

[application@ipmadvocates.com](mailto:application@ipmadvocates.com)

Applications will only be accepted electronically.

Applicants selected for an interview will be notified by March 18th.

For more information, go to: [www.ipmadvocates.com](http://www.ipmadvocates.com)

## **What You Will Receive**

- Free 20-hour training on Integrated Pest Management (IPM). Classes will be offered in the S.F. East Bay Area in June-July 2011.
- Mentoring program from a professional consultant already working with retail nurseries and garden centers.
- Opportunity to learn a new skill and fill a growing demand for IPM Store Advocates in retail stores. You'll be qualified to help store managers select less toxic products and expand their knowledge of alternatives to pesticides and IPM.
- Certificate from the UC Statewide IPM Program and BASMAA designating you as an IPM Advocate.

