

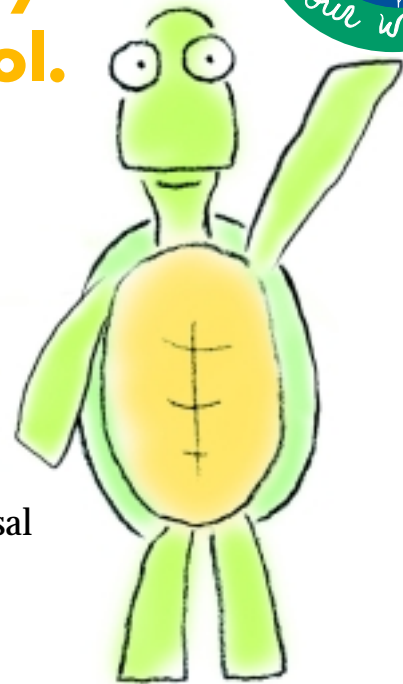
# Our Water, Our World



**We want to change the way you think about pest control.**

## **The Our Water, Our World promotion is . . .**

. . . a partnership between Bay Area water pollution prevention agencies and more than 100 hardware stores and garden centers that sell pest control products. The promotion aims to reduce pollution caused by pesticides in local creeks, the Bay, and the Delta —by providing residents with information at the point of purchase about less-toxic alternatives and safe disposal of pesticides.



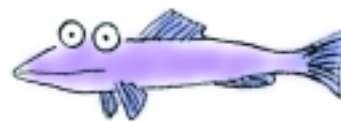
## **Participating garden centers and hardware stores**

are sources of less-toxic pest control products and information. Employees are ready with answers to customers' pest control questions. Recommended less-toxic products are marked on store shelves. Program fact sheets on specific pests and home and garden pest control topics are available to the public for free!

## **Sponsoring water quality agencies**

introduced the Bay-Area-wide promotion in spring 1999, in response to organophosphate pesticide pollution (from chlorpyrifos and diazinon) found in both stormwater runoff and wastewater treatment plant discharges. San Francisco Bay and 35 Bay Area creeks have been listed by the U.S. Environmental Protection Agency as “impaired” by diazinon.

Agency representatives provide training and support to local stores, and work together through a regional coordinating committee. Agencies will continue to support the program until pesticide pollution of surface waters is no longer a problem.



**For more information about the Our Water, Our World promotion, or for a list of participating stores in your area, call:**

