

Table 1-1

QUESTION 2:

Do you own your own home ... or do you rent?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
OWN	364 73%	84 74%	62 78%	15 75%	47 62%	44 73%	94 75%	18 72%
RENT	125 25%	27 24%	15 19%	5 25%	29 38%	12 20%	30 24%	7 28%
OTHER	7 1%	2 2%	2 3%	- -	- -	2 3%	1 1%	- -
DON'T KNOW	4 1%	1 1%	1 1%	- -	- -	2 3%	- -	- -

Table 2-1

QUESTION 3A:

I'm going to read you several causes of pollution to the BAY AREA's natural environment. For each, please tell me how serious of a threat that source of pollution is to Bay Area environment. On a scale of 1 to 100 -- where "1" is NO THREAT and "100" is a VERY SERIOUS THREAT -- how much of a threat is...?

AUTOMOBILE EXHAUST

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - 10 (NO THREAT)	24 5%	3 3%	2 3%	1 5%	6 8%	4 7%	6 5%	2 8%
11 - 20	13 3%	2 2%	3 4%	- -	3 4%	2 3%	3 2%	- -
21 - 30	26 5%	6 5%	3 4%	- -	3 4%	3 5%	10 8%	1 4%
31 - 40	16 3%	6 5%	3 4%	2 10%	2 3%	- -	3 2%	- -
41 - 50	68 14%	14 12%	11 14%	1 5%	18 24%	6 10%	11 9%	7 28%
51 - 60	38 8%	8 7%	6 8%	- -	3 4%	4 7%	17 14%	- -
61 - 70	25 5%	6 5%	5 6%	1 5%	3 4%	3 5%	6 5%	1 4%
71 - 80	111 22%	30 26%	17 21%	7 35%	9 12%	8 13%	35 28%	5 20%
81 - 90	72 14%	10 9%	14 18%	6 30%	11 14%	10 17%	18 14%	3 12%
91 - 100 (SERIOUS THREAT)	89 18%	23 20%	15 19%	2 10%	15 20%	17 28%	12 10%	5 20%
DON'T KNOW	18 4%	6 5%	1 1%	- -	3 4%	3 5%	4 3%	1 4%
MEAN	68.48	69.81	70.81	74.55	64.14	71.63	66.25	66.71
STANDARD DEVIATION	26.54	24.86	24.72	24.08	29.36	29.32	25.38	28.25
STANDARD ERROR	1.21	2.39	2.78	5.38	3.44	3.88	2.31	5.77

Table 3-1

QUESTION 3B:

I'm going to read you several causes of pollution to the BAY AREA's natural environment. For each, please tell me how serious of a threat that source of pollution is to Bay Area environment. On a scale of 1 to 100 -- where "1" is NO THREAT and "100" is a VERY SERIOUS THREAT -- how much of a threat is...?

AGRICULTURAL FERTILIZERS AND PESTICIDES

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - 10 (NO THREAT)	57 11%	13 11%	7 9%	3 15%	9 12%	8 13%	14 11%	3 12%
11 - 20	35 7%	6 5%	6 8%	- -	6 8%	4 7%	11 9%	2 8%
21 - 30	43 9%	6 5%	9 11%	1 5%	6 8%	5 8%	13 10%	3 12%
31 - 40	30 6%	8 7%	3 4%	3 15%	3 4%	1 2%	10 8%	2 8%
41 - 50	64 13%	13 11%	10 13%	4 20%	13 17%	5 8%	19 15%	- -
51 - 60	33 7%	7 6%	6 8%	- -	4 5%	3 5%	10 8%	3 12%
61 - 70	41 8%	8 7%	9 11%	1 5%	6 8%	2 3%	12 10%	3 12%
71 - 80	71 14%	16 14%	14 18%	4 20%	10 13%	11 18%	14 11%	2 8%
81 - 90	34 7%	9 8%	5 6%	1 5%	6 8%	6 10%	6 5%	1 4%
91 - 100 (SERIOUS THREAT)	62 12%	21 18%	10 13%	2 10%	6 8%	9 15%	9 7%	5 20%
DON'T KNOW	30 6%	7 6%	1 1%	1 5%	7 9%	6 10%	7 6%	1 4%
MEAN	55.22	59.50	57.15	54.32	52.32	58.52	50.32	55.54
STANDARD DEVIATION	30.50	31.74	29.25	30.35	29.37	33.36	27.72	33.95
STANDARD ERROR	1.41	3.07	3.29	6.96	3.54	4.54	2.55	6.93

Table 4-1

QUESTION 3C:

I'm going to read you several causes of pollution to the BAY AREA's natural environment. For each, please tell me how serious of a threat that source of pollution is to Bay Area environment. On a scale of 1 to 100 -- where "1" is NO THREAT and "100" is a VERY SERIOUS THREAT -- how much of a threat is...?

CHEMICAL WASTE FROM FACTORIES

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA-COSTA	MARIN	SAN-FRAN-CISCO	SAN-MATEO	SANTA-CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NO THREAT)	40	10	3	2	5	7	11	2
	8%	9%	4%	10%	7%	12%	9%	8%
11 - 20	13	2	2	-	3	2	4	-
	3%	2%	3%	-	4%	3%	3%	-
21 - 30	21	3	4	-	6	1	6	1
	4%	3%	5%	-	8%	2%	5%	4%
31 - 40	11	2	1	1	1	1	5	-
	2%	2%	1%	5%	1%	2%	4%	-
41 - 50	54	15	8	2	6	7	14	2
	11%	13%	10%	10%	8%	12%	11%	8%
51 - 60	25	4	3	1	5	4	7	1
	5%	4%	4%	5%	7%	7%	6%	4%
61 - 70	32	6	5	1	5	3	11	1
	6%	5%	6%	5%	7%	5%	9%	4%
71 - 80	84	17	18	5	11	6	22	5
	17%	15%	23%	25%	14%	10%	18%	20%
81 - 90	67	15	11	5	9	9	14	4
	13%	13%	14%	25%	12%	15%	11%	16%
91 - 100 (SERIOUS THREAT)	113	30	20	1	16	15	23	8
	23%	26%	25%	5%	21%	25%	18%	32%
DON'T KNOW	40	10	5	2	9	5	8	1
	8%	9%	6%	10%	12%	8%	6%	4%
MEAN	68.65	70.09	73.52	66.78	66.58	67.20	65.18	74.67
STANDARD DEVIATION	29.62	29.96	25.98	28.71	30.18	32.15	29.43	29.33
STANDARD ERROR	1.38	2.94	3.00	6.77	3.69	4.34	2.72	5.99

Table 5-1

QUESTION 3D:

I'm going to read you several causes of pollution to the BAY AREA's natural environment. For each, please tell me how serious of a threat that source of pollution is to Bay Area environment. On a scale of 1 to 100 -- where "1" is NO THREAT and "100" is a VERY SERIOUS THREAT -- how much of a threat is...?

FERTILIZER AND PESTICIDE RUN-OFF FROM LAWNS AND GARDENS

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - 10 (NO THREAT)	59 12%	17 15%	5 6%	3 15%	10 13%	6 10%	13 10%	5 20%
11 - 20	36 7%	10 9%	5 6%	- -	6 8%	6 10%	8 6%	1 4%
21 - 30	48 10%	11 10%	15 19%	3 15%	3 4%	7 12%	9 7%	- -
31 - 40	35 7%	11 10%	7 9%	2 10%	1 1%	- -	12 10%	2 8%
41 - 50	95 19%	17 15%	17 21%	5 25%	12 16%	8 13%	32 26%	4 16%
51 - 60	38 8%	7 6%	2 3%	1 5%	7 9%	6 10%	12 10%	3 12%
61 - 70	36 7%	6 5%	7 9%	1 5%	10 13%	2 3%	9 7%	1 4%
71 - 80	54 11%	14 12%	7 9%	1 5%	8 11%	8 13%	13 10%	3 12%
81 - 90	25 5%	5 4%	3 4%	3 15%	4 5%	6 10%	4 3%	- -
91 - 100 (SERIOUS THREAT)	44 9%	9 8%	8 10%	1 5%	6 8%	7 12%	7 6%	6 24%
DON'T KNOW	30 6%	7 6%	4 5%	- -	9 12%	4 7%	6 5%	- -
MEAN	50.92	47.73	51.30	50.00	53.06	54.70	49.71	55.72
STANDARD DEVIATION	28.67	29.73	26.66	28.89	29.41	31.35	25.37	33.76
STANDARD ERROR	1.32	2.87	3.06	6.46	3.59	4.19	2.33	6.75

Table 6-1

QUESTION 3E:

I'm going to read you several causes of pollution to the BAY AREA's natural environment. For each, please tell me how serious of a threat that source of pollution is to Bay Area environment. On a scale of 1 to 100 -- where "1" is NO THREAT and "100" is a VERY SERIOUS THREAT -- how much of a threat is...?

HOUSEHOLD TRASH

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NO THREAT)	75	13	10	4	15	8	22	3
	15%	11%	13%	20%	20%	13%	18%	12%
11 - 20	37	8	5	-	7	5	11	1
	7%	7%	6%	-	9%	8%	9%	4%
21 - 30	52	16	9	2	6	4	14	1
	10%	14%	11%	10%	8%	7%	11%	4%
31 - 40	34	5	7	1	3	4	11	3
	7%	4%	9%	5%	4%	7%	9%	12%
41 - 50	92	18	17	3	14	13	26	1
	18%	16%	21%	15%	18%	22%	21%	4%
51 - 60	35	3	6	4	10	2	7	3
	7%	3%	8%	20%	13%	3%	6%	12%
61 - 70	35	10	7	2	6	3	6	1
	7%	9%	9%	10%	8%	5%	5%	4%
71 - 80	67	19	7	1	10	10	15	5
	13%	17%	9%	5%	13%	17%	12%	20%
81 - 90	19	4	2	2	-	4	7	-
	4%	4%	3%	10%	-	7%	6%	-
91 - 100 (SERIOUS THREAT)	35	8	9	1	3	4	4	6
	7%	7%	11%	5%	4%	7%	3%	24%
DON'T KNOW	19	10	1	-	2	3	2	1
	4%	9%	1%	-	3%	5%	2%	4%
MEAN	48.64	50.81	50.61	49.55	44.49	50.93	44.40	61.13
STANDARD DEVIATION	28.76	28.60	28.44	29.35	27.26	29.23	27.74	32.21
STANDARD ERROR	1.31	2.80	3.20	6.56	3.17	3.87	2.50	6.58

Table 7-1

QUESTION 3F:

I'm going to read you several causes of pollution to the BAY AREA's natural environment. For each, please tell me how serious of a threat that source of pollution is to Bay Area environment. On a scale of 1 to 100 -- where "1" is NO THREAT and "100" is a VERY SERIOUS THREAT -- how much of a threat is...?

INDUSTRIAL SEWAGE AND WASTE

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - 10 (NO THREAT)	45 9%	12 11%	4 5%	2 10%	8 11%	7 12%	10 8%	2 8%
11 - 20	12 2%	1 1%	2 3%	- -	4 5%	2 3%	3 2%	- -
21 - 30	28 6%	5 4%	8 10%	2 10%	3 4%	3 5%	4 3%	3 12%
31 - 40	20 4%	6 5%	2 3%	- -	- -	3 5%	9 7%	- -
41 - 50	54 11%	11 10%	6 8%	2 10%	11 14%	5 8%	19 15%	- -
51 - 60	35 7%	9 8%	7 9%	2 10%	4 5%	4 7%	7 6%	2 8%
61 - 70	35 7%	4 4%	4 5%	2 10%	8 11%	1 2%	15 12%	1 4%
71 - 80	85 17%	18 16%	19 24%	3 15%	8 11%	9 15%	23 18%	5 20%
81 - 90	55 11%	15 13%	9 11%	3 15%	8 11%	6 10%	9 7%	5 20%
91 - 100 (SERIOUS THREAT)	100 20%	24 21%	18 23%	3 15%	15 20%	16 27%	17 14%	7 28%
DON'T KNOW	31 6%	9 8%	1 1%	1 5%	7 9%	4 7%	9 7%	- -
MEAN	65.31	66.07	68.48	64.16	63.41	65.45	62.29	71.96
STANDARD DEVIATION	29.82	30.61	27.86	30.16	31.11	32.83	27.22	30.76
STANDARD ERROR	1.38	2.99	3.13	6.92	3.75	4.39	2.53	6.15

Table 8-1

QUESTION 3G:

I'm going to read you several causes of pollution to the BAY AREA's natural environment. For each, please tell me how serious of a threat that source of pollution is to Bay Area environment. On a scale of 1 to 100 -- where "1" is NO THREAT and "100" is a VERY SERIOUS THREAT -- how much of a threat is...?

OIL AND GREASE FROM CARS

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NO THREAT)	44	14	4	3	4	5	13	1
	9%	12%	5%	15%	5%	8%	10%	4%
11 - 20	41	8	8	1	9	3	11	1
	8%	7%	10%	5%	12%	5%	9%	4%
21 - 30	47	6	5	2	10	4	18	2
	9%	5%	6%	10%	13%	7%	14%	8%
31 - 40	32	5	9	1	6	3	7	1
	6%	4%	11%	5%	8%	5%	6%	4%
41 - 50	70	18	10	4	13	6	14	5
	14%	16%	13%	20%	17%	10%	11%	20%
51 - 60	40	3	5	4	6	6	14	2
	8%	3%	6%	20%	8%	10%	11%	8%
61 - 70	28	5	6	1	4	5	6	1
	6%	4%	8%	5%	5%	8%	5%	4%
71 - 80	75	19	15	1	9	13	13	5
	15%	17%	19%	5%	12%	22%	10%	20%
81 - 90	47	15	8	3	3	5	10	3
	9%	13%	10%	15%	4%	8%	8%	12%
91 - 100 (SERIOUS THREAT)	55	11	10	-	8	7	15	4
	11%	10%	13%	-	11%	12%	12%	16%
DON'T KNOW	21	10	-	-	4	3	4	-
	4%	9%	-	-	5%	5%	3%	-
MEAN	56.15	57.08	59.30	49.10	51.97	60.79	53.08	64.24
STANDARD DEVIATION	29.47	30.85	27.99	27.69	27.82	28.90	30.07	27.75
STANDARD ERROR	1.35	3.02	3.13	6.19	3.28	3.83	2.73	5.55

Table 9-1

QUESTION 3H:

I'm going to read you several causes of pollution to the BAY AREA's natural environment. For each, please tell me how serious of a threat that source of pollution is to Bay Area environment. On a scale of 1 to 100 -- where "1" is NO THREAT and "100" is a VERY SERIOUS THREAT -- how much of a threat is...?

PEOPLE CLEANING CHEMICALS AND PAINTS INTO THE STREETS

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NO THREAT)	62	13	8	4	11	7	16	3
	12%	11%	10%	20%	14%	12%	13%	12%
11 - 20	43	8	8	3	7	2	14	1
	9%	7%	10%	15%	9%	3%	11%	4%
21 - 30	37	8	8	1	3	6	9	2
	7%	7%	10%	5%	4%	10%	7%	8%
31 - 40	35	6	4	3	6	4	9	3
	7%	5%	5%	15%	8%	7%	7%	12%
41 - 50	60	16	6	2	10	8	14	4
	12%	14%	8%	10%	13%	13%	11%	16%
51 - 60	40	7	14	1	4	3	10	1
	8%	6%	18%	5%	5%	5%	8%	4%
61 - 70	30	3	4	1	8	3	11	-
	6%	3%	5%	5%	11%	5%	9%	-
71 - 80	55	11	12	2	9	7	11	3
	11%	10%	15%	10%	12%	12%	9%	12%
81 - 90	33	8	2	2	4	4	10	3
	7%	7%	3%	10%	5%	7%	8%	12%
91 - 100 (SERIOUS THREAT)	77	22	14	1	7	13	15	5
	15%	19%	18%	5%	9%	22%	12%	20%
DON'T KNOW	28	12	-	-	7	3	6	-
	6%	11%	-	-	9%	5%	5%	-
MEAN	54.68	57.14	56.21	44.15	50.81	59.14	52.73	57.88
STANDARD DEVIATION	31.71	32.71	30.30	31.68	30.59	32.00	31.31	32.57
STANDARD ERROR	1.46	3.24	3.39	7.08	3.68	4.24	2.87	6.51

Table 10-1

QUESTION 3I:

I'm going to read you several causes of pollution to the BAY AREA's natural environment. For each, please tell me how serious of a threat that source of pollution is to Bay Area environment. On a scale of 1 to 100 -- where "1" is NO THREAT and "100" is a VERY SERIOUS THREAT -- how much of a threat is...?

POLLUTION FLOWING INTO STORM DRAINS

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NO THREAT)	54	13	9	3	7	7	11	4
	11%	11%	11%	15%	9%	12%	9%	16%
11 - 20	26	6	2	-	3	5	10	-
	5%	5%	3%	-	4%	8%	8%	-
21 - 30	35	11	5	2	5	3	8	1
	7%	10%	6%	10%	7%	5%	6%	4%
31 - 40	28	3	3	2	3	2	13	2
	6%	3%	4%	10%	4%	3%	10%	8%
41 - 50	82	24	9	5	18	8	16	2
	16%	21%	11%	25%	24%	13%	13%	8%
51 - 60	31	3	9	1	6	5	5	2
	6%	3%	11%	5%	8%	8%	4%	8%
61 - 70	33	4	5	1	7	2	12	2
	7%	4%	6%	5%	9%	3%	10%	8%
71 - 80	76	16	17	4	7	7	21	4
	15%	14%	21%	20%	9%	12%	17%	16%
81 - 90	43	10	10	1	6	7	7	2
	9%	9%	13%	5%	8%	12%	6%	8%
91 - 100 (SERIOUS THREAT)	61	11	9	-	8	11	16	6
	12%	10%	11%	-	11%	18%	13%	24%
DON'T KNOW	31	13	2	1	6	3	6	-
	6%	11%	3%	5%	8%	5%	5%	-
MEAN	57.44	54.61	61.31	48.05	56.34	59.68	57.26	62.72
STANDARD DEVIATION	29.67	29.33	28.75	26.29	28.49	32.24	29.01	33.13
STANDARD ERROR	1.37	2.92	3.26	6.03	3.40	4.27	2.66	6.63

Table 11-1

QUESTION 3J:

I'm going to read you several causes of pollution to the BAY AREA's natural environment. For each, please tell me how serious of a threat that source of pollution is to Bay Area environment. On a scale of 1 to 100 -- where "1" is NO THREAT and "100" is a VERY SERIOUS THREAT -- how much of a threat is...?

SEWAGE FROM HOUSEHOLDS

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - 10 (NO THREAT)	79 16%	16 14%	8 10%	5 25%	13 17%	9 15%	25 20%	3 12%
11 - 20	46 9%	12 11%	8 10%	- -	5 7%	4 7%	16 13%	1 4%
21 - 30	50 10%	14 12%	10 13%	2 10%	6 8%	1 2%	15 12%	2 8%
31 - 40	36 7%	7 6%	8 10%	1 5%	5 7%	3 5%	10 8%	2 8%
41 - 50	84 17%	17 15%	12 15%	5 25%	15 20%	13 22%	17 14%	5 20%
51 - 60	30 6%	5 4%	9 11%	1 5%	6 8%	2 3%	7 6%	- -
61 - 70	24 5%	4 4%	2 3%	- -	6 8%	2 3%	9 7%	1 4%
71 - 80	49 10%	9 8%	7 9%	4 20%	9 12%	11 18%	6 5%	3 12%
81 - 90	22 4%	6 5%	4 5%	1 5%	2 3%	2 3%	5 4%	2 8%
91 - 100 (SERIOUS THREAT)	36 7%	11 10%	5 6%	- -	2 3%	10 17%	4 3%	4 16%
DON'T KNOW	44 9%	13 11%	7 9%	1 5%	7 9%	3 5%	11 9%	2 8%
MEAN	46.02	46.86	46.88	42.58	44.97	56.28	38.80	55.96
STANDARD DEVIATION	29.73	30.99	27.64	29.18	27.15	31.41	27.92	31.97
STANDARD ERROR	1.39	3.08	3.24	6.70	3.27	4.16	2.61	6.67

Table 12-1

QUESTION 5A:

Now, let's do the same rating for causes of pollution in the San Francisco Bay, Delta and creeks. I'm going to read several sources of pollution to the Bay Area waters. On a scale of 1 to 100 -- where "1" is NOT A CAUSE, and "100" is a MAJOR CAUSE -- please tell me how much each causes pollution in the Bay Area waters.

AGRICULTURAL FERTILIZERS AND PESTICIDES

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NOT A CAUSE)	47	10	5	3	10	6	10	3
	9%	9%	6%	15%	13%	10%	8%	12%
11 - 20	31	5	5	-	5	6	7	3
	6%	4%	6%	-	7%	10%	6%	12%
21 - 30	38	8	7	1	5	7	8	2
	8%	7%	9%	5%	7%	12%	6%	8%
31 - 40	28	6	5	1	3	3	8	2
	6%	5%	6%	5%	4%	5%	6%	8%
41 - 50	66	14	10	3	11	4	21	3
	13%	12%	13%	15%	14%	7%	17%	12%
51 - 60	42	4	10	5	4	4	14	1
	8%	4%	13%	25%	5%	7%	11%	4%
61 - 70	38	4	7	1	6	5	12	3
	8%	4%	9%	5%	8%	8%	10%	12%
71 - 80	67	14	15	4	9	6	16	3
	13%	12%	19%	20%	12%	10%	13%	12%
81 - 90	34	12	3	1	7	3	8	-
	7%	11%	4%	5%	9%	5%	6%	-
91 - 100 (MAJOR CAUSE)	56	21	10	1	4	11	6	3
	11%	18%	13%	5%	5%	18%	5%	12%
DON'T KNOW	53	16	3	-	12	5	15	2
	11%	14%	4%	-	16%	8%	12%	8%
MEAN	56.54	62.08	59.21	54.75	52.17	55.78	54.38	49.87
STANDARD DEVIATION	29.31	31.61	26.93	27.94	29.45	32.18	25.96	30.59
STANDARD ERROR	1.39	3.19	3.07	6.25	3.68	4.34	2.48	6.38

Table 13-1

QUESTION 5B:

Now, let's do the same rating for causes of pollution in the San Francisco Bay, Delta and creeks. I'm going to read several sources of pollution to the Bay Area waters. On a scale of 1 to 100 -- where "1" is NOT A CAUSE, and "100" is a MAJOR CAUSE -- please tell me how much each causes pollution in the Bay Area waters.

CHEMICAL WASTE FROM FACTORIES

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NOT A CAUSE)	31	5	1	2	5	5	12	1
	6%	4%	1%	10%	7%	8%	10%	4%
11 - 20	19	3	4	1	4	4	1	2
	4%	3%	5%	5%	5%	7%	1%	8%
21 - 30	20	3	2	1	5	3	5	1
	4%	3%	3%	5%	7%	5%	4%	4%
31 - 40	25	4	2	-	3	5	10	1
	5%	4%	3%	-	4%	8%	8%	4%
41 - 50	53	10	8	4	9	7	14	1
	11%	9%	10%	20%	12%	12%	11%	4%
51 - 60	42	15	7	-	3	2	13	2
	8%	13%	9%	-	4%	3%	10%	8%
61 - 70	37	5	8	4	8	2	8	2
	7%	4%	10%	20%	11%	3%	6%	8%
71 - 80	74	14	15	3	8	8	21	5
	15%	12%	19%	15%	11%	13%	17%	20%
81 - 90	49	11	12	2	10	4	9	1
	10%	10%	15%	10%	13%	7%	7%	4%
91 - 100 (MAJOR CAUSE)	93	27	17	1	11	13	16	8
	19%	24%	21%	5%	14%	22%	13%	32%
DON'T KNOW	57	17	4	2	10	7	16	1
	11%	15%	5%	10%	13%	12%	13%	4%
MEAN	65.78	70.20	72.30	57.89	63.14	61.08	61.55	70.04
STANDARD DEVIATION	28.32	27.36	24.00	28.71	28.76	31.41	28.01	29.94
STANDARD ERROR	1.35	2.78	2.75	6.77	3.54	4.31	2.68	6.11

Table 14-1

QUESTION 5C:

Now, let's do the same rating for causes of pollution in the San Francisco Bay, Delta and creeks. I'm going to read several sources of pollution to the Bay Area waters. On a scale of 1 to 100 -- where "1" is NOT A CAUSE, and "100" is a MAJOR CAUSE -- please tell me how much each causes pollution in the Bay Area waters.

FERTILIZER AND PESTICIDE RUN-OFF FROM LAWNS AND GARDENS

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NOT A CAUSE)	60	13	6	4	10	8	14	5
	12%	11%	8%	20%	13%	13%	11%	20%
11 - 20	39	9	7	1	7	5	9	1
	8%	8%	9%	5%	9%	8%	7%	4%
21 - 30	58	12	8	1	11	9	15	2
	12%	11%	10%	5%	14%	15%	12%	8%
31 - 40	33	5	7	2	3	1	13	2
	7%	4%	9%	10%	4%	2%	10%	8%
41 - 50	89	17	12	4	13	7	33	3
	18%	15%	15%	20%	17%	12%	26%	12%
51 - 60	28	6	6	4	3	4	4	1
	6%	5%	8%	20%	4%	7%	3%	4%
61 - 70	29	5	8	2	4	4	6	-
	6%	4%	10%	10%	5%	7%	5%	-
71 - 80	53	13	8	1	13	9	7	2
	11%	11%	10%	5%	17%	15%	6%	8%
81 - 90	16	6	1	-	3	1	4	1
	3%	5%	1%	-	4%	2%	3%	4%
91 - 100 (MAJOR CAUSE)	46	11	12	1	3	5	7	7
	9%	10%	15%	5%	4%	8%	6%	28%
DON'T KNOW	49	17	5	-	6	7	13	1
	10%	15%	6%	-	8%	12%	10%	4%
MEAN	49.18	51.30	54.40	44.65	46.69	48.96	45.02	55.29
STANDARD DEVIATION	28.86	29.86	28.75	27.19	27.87	29.65	25.53	36.72
STANDARD ERROR	1.36	3.03	3.32	6.08	3.33	4.07	2.41	7.49

Table 15-1

QUESTION 5D:

Now, let's do the same rating for causes of pollution in the San Francisco Bay, Delta and creeks. I'm going to read several sources of pollution to the Bay Area waters. On a scale of 1 to 100 -- where "1" is NOT A CAUSE, and "100" is a MAJOR CAUSE -- please tell me how much each causes pollution in the Bay Area waters.

HOUSEHOLD TRASH

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRANCISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NOT A CAUSE)	84	15	10	5	16	8	26	4
	17%	13%	13%	25%	21%	13%	21%	16%
11 - 20	56	12	7	1	10	9	15	2
	11%	11%	9%	5%	13%	15%	12%	8%
21 - 30	56	5	16	5	7	6	15	2
	11%	4%	20%	25%	9%	10%	12%	8%
31 - 40	39	10	7	1	8	4	8	1
	8%	9%	9%	5%	11%	7%	6%	4%
41 - 50	75	18	14	4	9	14	13	3
	15%	16%	18%	20%	12%	23%	10%	12%
51 - 60	23	3	5	2	5	1	6	1
	5%	3%	6%	10%	7%	2%	5%	4%
61 - 70	28	7	4	-	7	2	5	3
	6%	6%	5%	-	9%	3%	4%	12%
71 - 80	31	11	6	-	-	2	11	1
	6%	10%	8%	-	-	3%	9%	4%
81 - 90	21	7	2	1	3	2	5	1
	4%	6%	3%	5%	4%	3%	4%	4%
91 - 100 (MAJOR CAUSE)	39	12	6	-	2	6	7	6
	8%	11%	8%	-	3%	10%	6%	24%
DON'T KNOW	48	14	3	1	9	6	14	1
	10%	12%	4%	5%	12%	10%	11%	4%
MEAN	43.97	51.14	44.64	33.21	36.99	43.98	40.55	55.71
STANDARD DEVIATION	29.44	30.30	26.72	23.03	26.32	29.23	29.76	34.64
STANDARD ERROR	1.38	3.03	3.05	5.28	3.22	3.98	2.82	7.07

Table 16-1

QUESTION 5E:

Now, let's do the same rating for causes of pollution in the San Francisco Bay, Delta and creeks. I'm going to read several sources of pollution to the Bay Area waters. On a scale of 1 to 100 -- where "1" is NOT A CAUSE, and "100" is a MAJOR CAUSE -- please tell me how much each causes pollution in the Bay Area waters.

INDUSTRIAL SEWAGE AND WASTE

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRANCISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - 10 (NOT A CAUSE)	30 6%	6 5%	2 3%	3 15%	3 4%	4 7%	11 9%	1 4%
11 - 20	18 4%	2 2%	3 4%	- -	5 7%	3 5%	4 3%	1 4%
21 - 30	32 6%	6 5%	4 5%	1 5%	7 9%	3 5%	8 6%	3 12%
	4%	5%	5%	5%	1%	5%	6%	-
41 - 50	53 11%	11 10%	5 6%	4 20%	7 9%	8 13%	16 13%	2 8%
51 - 60	32	5	9	1	6	2	7	2
61 - 70	31 6%	4 4%	7 9%	3 15%	6 8%	2 3%	9 7%	- -
71 - 80	77 15%	17 15%	14 18%	6 30%	10 13%	7 12%	19 15%	4 16%
81 - 90	62 12%	14 12%	13 16%	1 5%	9 12%	6 10%	15 12%	4 16%
91 - 100 (MAJOR CAUSE)	85 17%	26 23%	16 20%	- -	11 14%	14 23%	11 9%	7 28%
	12%	15%	4%	-	14%	13%	14%	4%
MEAN	65.45	69.58	70.60	55.45	63.92	65.29	59.79	70.25
STANDARD DEVIATION	28.88	28.56	25.63	27.42	28.27	30.89	29.13	30.13
STANDARD ERROR	1.37	2.90	2.92	6.13	3.51	4.28	2.82	6.15

Table 17-1

Now, let's do the same rating for causes of pollution in the San Francisco Bay, Delta and creeks. I'm going to read several sources of pollution to the Bay Area waters. On a scale of 1 to 100 -- where "1" is NOT A CAUSE, and "100" is a MAJOR CAUSE -- please tell me how much each causes pollution in the Bay Area waters.

OIL AND GREASE FROM CARS

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA-COSTA	MARIN	SAN-FRAN-CISCO	SAN-MATEO	SANTA-CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - 10 (NOT A CAUSE)	57 11%	12 11%	6 8%	4 20%	11 14%	6 10%	15 12%	3 12%
11 - 20	44 9%	12 11%	8 10%	1 5%	8 11%	5 8%	9 7%	1 4%
21 - 30	45 9%	7 6%	6 8%	2 10%	2 3%	6 10%	20 16%	2 8%
31 - 40	41 8%	5 4%	9 11%	1 5%	6 8%	4 7%	13 10%	3 12%
41 - 50	82 16%	14 12%	20 25%	3 15%	15 20%	9 15%	17 14%	4 16%
51 - 60	28 6%	4 4%	6 8%	2 10%	3 4%	4 7%	8 6%	1 4%
61 - 70	21 4%	4 4%	5 6%	1 5%	5 7%	3 5%	3 2%	- -
71 - 80	48 10%	13 11%	7 9%	3 15%	6 8%	4 7%	15 12%	- -
81 - 90	32 6%	7 6%	4 5%	2 10%	9 12%	3 5%	4 3%	3 12%
91 - 100 (MAJOR CAUSE)	56 11%	19 17%	8 10%	- -	4 5%	10 17%	8 6%	7 28%
DON'T KNOW	46 9%	17 15%	1 1%	1 5%	7 9%	6 10%	13 10%	1 4%
MEAN	51.50	55.84	51.86	46.74	49.58	54.04	46.49	59.75
STANDARD DEVIATION	30.03	32.23	27.19	29.49	29.52	30.67	28.01	34.01
STANDARD ERROR	1.41	3.27	3.06	6.77	3.55	4.17	2.65	6.94

Table 18-1

QUESTION 5G:

Now, let's do the same rating for causes of pollution in the San Francisco Bay, Delta and creeks. I'm going to read several sources of pollution to the Bay Area waters. On a scale of 1 to 100 -- where "1" is NOT A CAUSE, and "100" is a MAJOR CAUSE -- please tell me how much each causes pollution in the Bay Area waters.

PEOPLE CLEANING CHEMICALS AND PAINTS INTO THE STREETS

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NOT A CAUSE)	72	11	11	4	13	6	24	3
	14%	10%	14%	20%	17%	10%	19%	12%
11 - 20	48	10	4	3	9	8	11	3
	10%	9%	5%	15%	12%	13%	9%	12%
21 - 30	54	12	9	3	5	9	12	4
	11%	11%	11%	15%	7%	15%	10%	16%
31 - 40	26	3	9	1	4	1	6	2
	5%	3%	11%	5%	5%	2%	5%	8%
41 - 50	60	12	11	2	11	7	14	3
	12%	11%	14%	10%	14%	12%	11%	12%
51 - 60	31	6	8	-	4	4	8	1
	6%	5%	10%	-	5%	7%	6%	4%
61 - 70	32	8	3	2	9	4	6	-
	6%	7%	4%	10%	12%	7%	5%	-
71 - 80	37	9	9	2	2	4	10	1
	7%	8%	11%	10%	3%	7%	8%	4%
81 - 90	34	13	2	2	6	4	6	1
	7%	11%	3%	10%	8%	7%	5%	4%
91 - 100 (MAJOR CAUSE)	56	13	12	-	5	8	12	6
	11%	11%	15%	-	7%	13%	10%	24%
DON'T KNOW	50	17	2	1	8	5	16	1
	10%	15%	3%	5%	11%	8%	13%	4%
MEAN	49.72	55.12	52.58	40.42	45.71	50.60	46.11	51.79
STANDARD DEVIATION	31.36	31.60	29.87	29.41	29.91	31.49	31.52	34.33
STANDARD ERROR	1.48	3.21	3.38	6.75	3.63	4.25	3.02	7.01

Table 19-1

QUESTION 5H:

Now, let's do the same rating for causes of pollution in the San Francisco Bay, Delta and creeks. I'm going to read several sources of pollution to the Bay Area waters. On a scale of 1 to 100 -- where "1" is NOT A CAUSE, and "100" is a MAJOR CAUSE -- please tell me how much each causes pollution in the Bay Area waters.

POLLUTION FLOWING INTO STORM DRAINS

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NOT A CAUSE)	41	9	6	3	5	6	11	1
	8%	8%	8%	15%	7%	10%	9%	4%
11 - 20	36	9	4	-	4	4	14	1
	7%	8%	5%	-	5%	7%	11%	4%
21 - 30	50	12	8	3	10	6	10	1
	10%	11%	10%	15%	13%	10%	8%	4%
31 - 40	25	3	2	2	4	4	10	-
	5%	3%	3%	10%	5%	7%	8%	-
41 - 50	74	17	11	3	10	6	21	6
	15%	15%	14%	15%	13%	10%	17%	24%
51 - 60	35	4	12	-	7	2	7	3
	7%	4%	15%	-	9%	3%	6%	12%
61 - 70	30	7	5	3	2	4	8	1
	6%	6%	6%	15%	3%	7%	6%	4%
71 - 80	69	18	12	3	8	6	17	5
	14%	16%	15%	15%	11%	10%	14%	20%
81 - 90	33	7	8	2	7	4	4	1
	7%	6%	10%	10%	9%	7%	3%	4%
91 - 100 (MAJOR CAUSE)	52	12	8	-	7	11	9	5
	10%	11%	10%	-	9%	18%	7%	20%
DON'T KNOW	55	16	4	1	12	7	14	1
	11%	14%	5%	5%	16%	12%	11%	4%
MEAN	55.20	55.66	58.92	49.84	54.73	57.15	50.32	65.25
STANDARD DEVIATION	29.03	29.43	27.79	27.22	28.59	32.31	27.78	26.73
STANDARD ERROR	1.38	2.97	3.19	6.24	3.57	4.44	2.64	5.46

Table 20-1

QUESTION 5I:

Now, let's do the same rating for causes of pollution in the San Francisco Bay, Delta and creeks. I'm going to read several sources of pollution to the Bay Area waters. On a scale of 1 to 100 -- where "1" is NOT A CAUSE, and "100" is a MAJOR CAUSE -- please tell me how much each causes pollution in the Bay Area waters.

SEWAGE FROM HOUSEHOLDS

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - 10 (NOT A CAUSE)	71	15	7	5	10	7	24	3
	14%	13%	9%	25%	13%	12%	19%	12%
11 - 20	47	13	7	-	5	2	19	1
	9%	11%	9%	-	7%	3%	15%	4%
21 - 30	46	6	12	1	7	8	10	2
	9%	5%	15%	5%	9%	13%	8%	8%
31 - 40	39	7	8	2	5	6	9	2
	8%	6%	10%	10%	7%	10%	7%	8%
41 - 50	75	14	16	5	12	9	15	4
	15%	12%	20%	25%	16%	15%	12%	16%
51 - 60	37	6	4	2	10	3	9	3
	7%	5%	5%	10%	13%	5%	7%	12%
61 - 70	26	8	1	1	6	3	5	2
	5%	7%	1%	5%	8%	5%	4%	8%
71 - 80	39	9	9	1	5	3	10	2
	8%	8%	11%	5%	7%	5%	8%	8%
81 - 90	21	5	6	1	4	3	2	-
	4%	4%	8%	5%	5%	5%	2%	-
91 - 100 (MAJOR CAUSE)	43	13	5	1	2	9	8	5
	9%	11%	6%	5%	3%	15%	6%	20%
DON'T KNOW	56	18	5	1	10	7	14	1
	11%	16%	6%	5%	13%	12%	11%	4%
MEAN	47.31	50.30	48.81	42.84	47.03	52.47	40.46	55.29
STANDARD DEVIATION	29.51	31.05	27.48	28.50	26.22	30.66	29.12	30.99
STANDARD ERROR	1.40	3.17	3.17	6.54	3.23	4.21	2.76	6.33

Table 21-1

QUESTION 6A:

Now, I'm going to read you several statements. For each, please tell me if you AGREE or DISAGREE using a 1 to 5 scale -- where 1 is STRONGLY DISAGREE and 5 is STRONGLY AGREE.

PRODUCTS THAT PEOPLE USE AROUND THE HOUSE AND GARDEN DIRECTLY AFFECT THE ENVIRONMENT AROUND ME

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - STRONGLY AGREE	60 12%	15 13%	7 9%	1 5%	10 13%	7 12%	12 10%	8 32%
2		81 16%	17 18%	14 5%	1 17%	13 15%	9 20%	25 8%
3		94 19%	15 13%	18 23%	6 30%	12 16%	14 23%	24 19%
4		93 19%	17 15%	19 24%	4 20%	17 22%	6 10%	27 22%
5 - STRONGLY DISAGREE	158 32%	46 40%	22 28%	7 35%	21 28%	23 38%	32 26%	7 28%
DON'T KNOW	14 3%	4 4%	- -	1 5%	3 4%	1 2%	5 4%	- -
MEAN	3.43	3.56	3.44	3.79	3.36	3.49	3.35	2.96
STANDARD DEVIATION	1.40	1.49	1.29	1.15	1.41	1.43	1.33	1.61
STANDARD ERROR	0.06	0.14	0.14	0.26	0.16	0.19	0.12	0.32

Table 22-1

QUESTION 6B:

Now, I'm going to read you several statements. For each, please tell me if you AGREE or DISAGREE using a 1 to 5 scale -- where 1 is STRONGLY DISAGREE and 5 is STRONGLY AGREE.

INDIVIDUALS SHOULD BE HELD LEGALLY RESPONSIBLE FOR POLLUTING LOCAL STREAMS, EVEN IF IT IS UNINTENTIONAL OR ACCIDENTAL

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
1 - STRONGLY AGREE	69	19	10	3	7	10	16	4
	14%	17%	13%	15%	9%	17%	13%	16%
2	50	10	11	1	14	5	8	1
	10%	9%	14%	5%	18%	8%	6%	4%
3	119	23	14	5	19	14	36	8
	24%	20%	18%	25%	25%	23%	29%	32%
4	86	13	19	4	11	8	29	2
	17%	11%	24%	20%	14%	13%	23%	8%
5 - STRONGLY DISAGREE	170	47	25	7	24	22	35	10
	34%	41%	31%	35%	32%	37%	28%	40%
DON'T KNOW	6	2	1	-	1	1	1	-
	1%	2%	1%	-	1%	2%	1%	-
MEAN	3.48	3.53	3.48	3.55	3.41	3.46	3.48	3.52
STANDARD DEVIATION	1.41	1.51	1.39	1.40	1.35	1.48	1.31	1.45
STANDARD ERROR	0.06	0.14	0.16	0.31	0.16	0.19	0.12	0.29

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 23-1

QUESTION 6C:

Now, I'm going to read you several statements. For each, please tell me if you AGREE or DISAGREE using a 1 to 5 scale -- where 1 is STRONGLY DISAGREE and 5 is STRONGLY AGREE.

POLLUTION IN THE BAY AND DELTA GETS DILUTED AND WASHED OUT TO SEA, WHERE IT DOES LESS DAMAGE

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - STRONGLY AGREE	190 38%	45 39%	34 43%	7 35%	26 34%	27 45%	42 34%	9 36%
2	91 18%	16 14%	14 18%	5 25%	18 24%	11 18%	22 18%	5 20%
3	75 15%	20 18%	10 13%	2 10%	11 14%	8 13%	22 18%	2 8%
4	56 11%	11 10%	11 14%	1 5%	8 11%	3 5%	18 14%	4 16%
5 - STRONGLY DISAGREE	71 14%	16 14%	10 13%	4 20%	10 13%	10 17%	17 14%	4 16%
DON'T KNOW	17 3%	6 5%	1 1%	1 5%	3 4%	1 2%	4 3%	1 4%
MEAN	2.43	2.42	2.35	2.47	2.42	2.29	2.55	2.54
STANDARD DEVIATION	1.47	1.47	1.46	1.53	1.41	1.50	1.44	1.53
STANDARD ERROR	0.07	0.14	0.16	0.35	0.17	0.19	0.13	0.31

Table 24-1

QUESTION 6D:

Now, I'm going to read you several statements. For each, please tell me if you AGREE or DISAGREE using a 1 to 5 scale -- where 1 is STRONGLY DISAGREE and 5 is STRONGLY AGREE.

GARDEN PRODUCTS LIKE FERTILIZERS AND PESTICIDES ARE MORE DANGEROUS TO FAMILIES THAN INDUSTRIAL WASTE

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - STRONGLY AGREE	127 25%	28 25%	28 35%	7 35%	11 14%	14 23%	31 25%	8 32%
2	116 23%	25 22%	20 25%	3 15%	21 28%	10 17%	36 29%	1 4%
3	117 23%	23 20%	20 25%	3 15%	23 30%	21 35%	22 18%	5 20%
4	43 9%	14 12%	5 6%	5 25%	6 8%	3 5%	8 6%	2 8%
5 - STRONGLY DISAGREE	71 14%	20 18%	6 8%	1 5%	9 12%	8 13%	20 16%	7 28%
DON'T KNOW	26 5%	4 4%	1 1%	1 5%	6 8%	4 7%	8 6%	2 8%
MEAN	2.61	2.75	2.25	2.47	2.73	2.66	2.57	2.96
STANDARD DEVIATION	1.36	1.43	1.22	1.35	1.21	1.30	1.39	1.65
STANDARD ERROR	0.06	0.14	0.14	0.31	0.14	0.17	0.13	0.34

Table 25-1

QUESTION 6E:

Now, I'm going to read you several statements. For each, please tell me if you AGREE or DISAGREE using a 1 to 5 scale -- where 1 is STRONGLY DISAGREE and 5 is STRONGLY AGREE.

THE HEALTH OF FAMILIES COULD BE THREATENED IN THEIR OWN NEIGHBORHOOD

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - STRONGLY AGREE	55 11%	16 14%	7 9%	3 15%	4 5%	5 8%	12 10%	8 32%
2	63 13%	10 9%	9 11%	3 15%	12 16%	5 8%	21 17%	3 12%
3	92 18%	20 18%	12 15%	6 30%	12 16%	13 22%	27 22%	2 8%
4	84 17%	16 14%	18 23%	2 10%	13 17%	11 18%	20 16%	4 16%
5 - STRONGLY DISAGREE	186 37%	48 42%	32 40%	6 30%	29 38%	24 40%	40 32%	7 28%
DON'T KNOW	20 4%	4 4%	2 3%	- -	6 8%	2 3%	5 4%	1 4%
MEAN	3.59	3.64	3.76	3.25	3.73	3.76	3.46	2.96
STANDARD DEVIATION	1.40	1.47	1.33	1.41	1.31	1.30	1.37	1.67
STANDARD ERROR	0.06	0.14	0.15	0.32	0.16	0.17	0.12	0.34

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 26-1

QUESTION 6F:

Now, I'm going to read you several statements. For each, please tell me if you AGREE or DISAGREE using a 1 to 5 scale -- where 1 is STRONGLY DISAGREE and 5 is STRONGLY AGREE.

LOCAL INDUSTRIES THREATEN THE QUALITY OF MY LOCAL ENVIRONMENT MUCH MORE THAN ANYTHING I DO

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
1 - STRONGLY AGREE	65 13%	14 12%	6 8%	1 5%	11 14%	10 17%	19 15%	4 16%
2	62 12%	11 10%	11 14%	6 30%	9 12%	5 8%	18 14%	2 8%
3	116 23%	27 24%	17 21%	2 10%	18 24%	15 25%	35 28%	2 8%
4	90 18%	19 17%	21 26%	4 20%	10 13%	12 20%	18 14%	6 24%
5 - STRONGLY DISAGREE	152 30%	38 33%	24 30%	5 25%	23 30%	18 30%	33 26%	11 44%
DON'T KNOW	15	5	1	2	5	-	2	-
MEAN	3.42	3.51	3.58	3.33	3.35	3.38	3.23	3.72
STANDARD DEVIATION	1.39	1.39	1.26	1.33	1.43	1.42	1.39	1.48

Table 27-1

QUESTION 7:

In your opinion, what ONE THING can people like yourself do to reduce water pollution in the Bay Area?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
INDIVIDUAL DISPOSE PROPERLY	95 19%	20 18%	14 18%	4 20%	13 17%	17 28%	22 18%	5 20%
NOT USE HARMFUL CHEMICALS	68 14%	17 15%	14 18%	5 25%	10 13%	5 8%	16 13%	1 4%
RECYCLE	61 12%	11 10%	9 11%	- -	10 13%	5 8%	22 18%	4 16%
USE FEWER CHEMICALS	36 7%	7 6%	9 11%	3 15%	1 1%	6 10%	8 6%	2 8%
ALLOW ONLY RAIN INTO STORM DRAINS	26 5%	5 4%	3 4%	- -	5 7%	5 8%	8 6%	- -
PROTEST AGAINST INDUSTRY	11 2%	3 3%	4 5%	- -	- -	- -	2 2%	2 8%
DRIVE LESS	9 2%	3 3%	1 1%	- -	2 3%	2 3%	1 1%	- -
WRITE/CALL GOV'T	8 2%	2 2%	- -	- -	2 3%	- -	3 2%	1 4%
NO OVER-WATERING	7 1%	1 1%	2 3%	- -	3 4%	- -	- -	1 4%
JOIN ENVIRONMENTAL GROUPS	6 1%	2 2%	1 1%	1 5%	2 3%	- -	- -	- -
PREVENT AUTO LEAKS	4 1%	1 1%	1 1%	- -	1 1%	- -	1 1%	- -
NOTHING	13 3%	4 4%	2 3%	1 5%	2 3%	2 3%	2 2%	- -
OTHER	84 17%	15 13%	10 13%	5 25%	11 14%	9 15%	28 22%	6 24%
DON'T KNOW	72 14%	23 20%	10 13%	1 5%	14 18%	9 15%	12 10%	3 12%

Table 28-1

QUESTION 8:

Now thinking specifically about the water in your house ... Water from your kitchen and bath run through pipes into the sewer. Does that sewage from your home ...

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
FLOW DIRECTLY INTO THE GROUND	40 8%	11 10%	11 14%	- -	7 9%	2 3%	7 6%	2 8%
FLOW DIRECTLY INTO LOCAL STREAMS AND THE BAY	35 7%	7 6%	5 6%	2 10%	5 7%	5 8%	8 6%	3 12%
FLOW DIRECTLY INTO A TREATMENT PLANT	320 64%	72 63%	49 61%	15 75%	49 64%	39 65%	78 62%	18 72%
OTHER	6 1%	- -	1 1%	- -	2 3%	- -	2 2%	1 4%
DON'T KNOW	99 20%	24 21%	14 18%	3 15%	13 17%	14 23%	30 24%	1 4%

Table 29-1

And how about the water outside your house in the lawn, garden and driveway ... Does that water ...

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
GROUND	39%	33%	44%	40%	36%	33%	45%	48%
FLOW DIRECTLY INTO LOCAL STREAMS AND THE BAY	155	38	24	7	21	18	39	8
	31%	33%	30%	35%	28%	30%	31%	32%
FLOW DIRECTLY INTO A	70	14	11	2	17	9	13	4
OTHER	6	1	-	-	1	1	3	-
	1%	1%	-	-	1%	2%	2%	-
DON'T KNOW	73	23	10	3	10	12	14	1
	15%	20%	13%	15%	13%	20%	11%	4%

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 30-1

QUESTION 11:

How likely is it in the next 12 months you will use household products like garden fertilizers and pesticides or other chemicals and paint? Would you say ...

		REGIONS							
		=====							
		SAN							
		ALA-	CONTRA		FRAN-	SAN	SANTA		
		MEDA	COSTA	MARIN	CISCO	MATEO	CLARA	SOLANO	
		-----	-----	-----	-----	-----	-----	-----	-----
BASE=TOTAL SAMPLE		500	114	80	20	76	60	125	25
		100%	100%	100%	100%	100%	100%	100%	100%
TOTAL LIKELY	45% 46%	225	52	38	8	25	26	64	12
		48%	40%	33%	43%	51%	48%		
EXTREMELY LIKELY		98	24	18	3	13	6	30	4
		20%	21%	23%	15%	17%	10%	24%	16%
VERY LIKELY		127	28	20	5	12	20	34	8
		25%	25%	25%	25%	16%	33%	27%	32%
YOU MIGHT OR MIGHT NOT		67	8	13	-	12	7	24	3
		13%	7%	16%	-	16%	12%	19%	12%
TOTAL NOT LIKELY		201	51	27	12	38	27	37	9
AAAAAAAAAAAAAAAAAAAA		40%	45%	34%	60%	50%	45%	30%	36%
NOT VERY LIKELY		101	23	16	7	17	12	20	6
		20%	20%	20%	35%	22%	20%	16%	24%
NOT AT ALL LIKELY		100	28	11	5	21	15	17	3
		20%	25%	14%	25%	28%	25%	14%	12%
DON'T KNOW		7	3	2	-	1	-	-	1
		1%	3%	3%	-	1%	-	-	4%

Table 31-1

QUESTION 12:

Which of the following statements best describes the amount of these kinds products you typically use?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
	100%	100%	100%	100%	100%	100%	100%	100%
I USE A LITTLE LESS THAN THE INSTRUCTION ON THE CONTAINER RECOMMENDS	110 38%	22 37%	18 35%	3 38%	17 46%	12 36%	34 39%	4 27%
INSTRUCTIONS ON THE CONTAINER RECOMMENDS	55%	55%	53%	50%	49%	61%	57%	53%
I USE A LITTLE MORE THAN THE INSTRUCTIONS ON THE CONTAINER RECOMMENDS	22 8%	5 8%	6 12%	1 13%	2 5%	1 3%	4 5%	3 20%

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 32-1

QUESTION 13:

Which of the following statements best describes how frequently you typically use these kinds of products?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=LIKELY TO USE PRODUCTS	292	60	51	8	37	33	88	15
	100%	100%	100%	100%	100%	100%	100%	100%
I USE THEM A LITTLE LESS OFTEN THAN INSTRUCTIONS ON THE CONTAINER RECOMMEND	180	42	35	6	18	17	52	10
	62%	70%	69%	75%	49%	52%	59%	67%
I USE THEM ONLY AS OFTEN AS INSTRUCTIONS ON THE CONTAINER RECOMMEND	94	15	15	2	14	14	29	5
	32%	25%	29%	25%	38%	42%	33%	33%
I USE THEM A LITTLE MORE OFTEN THAN INSTRUCTIONS ON THE CONTAINER RECOMMEND	18	3	1	-	5	2	7	-
	6%	5%	2%	-	14%	6%	8%	-

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 33-1

QUESTION 14:

Sometimes when people work around the house, they have leftover amounts of things like pesticides, fertilizers, chemicals and paint. When you use items like these ... in general what do you do with the leftover products?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
RECYCLE/TAKE TO WASTE FACILITY	207	44	25	7	27	31	60	13
	41%	39%	31%	35%	36%	52%	48%	52%
STORE FOR FUTURE USE	167	38	32	5	29	17	39	7
	33%	33%	40%	25%	38%	28%	31%	28%
IN THE REGULAR TRASH FOR PICK-UP	67	13	10	5	14	4	18	3
	13%	11%	13%	25%	18%	7%	14%	12%
DONATE/GIVE AWAY	22	6	5	1	3	-	5	2
	4%	5%	6%	5%	4%	-	4%	8%
POUR DOWN SINK	17	9	1	-	2	-	4	1
	3%	8%	1%	-	3%	-	3%	4%
POUR OVER OPEN GROUND	9	1	3	-	-	1	3	1
	2%	1%	4%	-	-	2%	2%	4%
POUR INTO THE STREET GUTTER/STORM DRAIN	8	5	1	-	-	1	1	-
	2%	4%	1%	-	-	2%	1%	-
SPREAD OVER AREA WHERE USING IT	5	-	-	-	3	-	2	-
	1%	-	-	-	4%	-	2%	-
DO NOT USE PRODUCTS	23	3	3	3	7	2	5	-
	5%	3%	4%	15%	9%	3%	4%	-
DO NOT RINSE	2	-	-	-	-	-	1	1
	-	-	-	-	-	-	1%	4%
OTHER	54	7	10	5	4	8	18	2
	11%	6%	13%	25%	5%	13%	14%	8%
DON'T KNOW	85	21	9	1	15	15	20	4
	17%	18%	11%	5%	20%	25%	16%	16%

Table 34-1

QUESTION 15:

How often would you say you or someone in your household does maintenance on your car at home?

	REGIONS							
	=====							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
ONCE A MONTH OR MORE	79 16%	17 15%	16 20%	4 20%	9 12%	10 17%	14 11%	9 36%
EVERY OTHER MONTH	38 8%	9 8%	9 11%	1 5%	4 5%	4 7%	10 8%	1 4%
A FEW TIMES A YEAR	89 18%	23 20%	13 16%	2 10%	12 16%	9 15%	27 22%	3 12%
LESS OFTEN	38 8%	7 6%	8 10%	1 5%	5 7%	2 3%	13 10%	2 8%
NEVER/ALMOST NEVER	241 48%	54 47%	32 40%	12 60%	43 57%	34 57%	58 46%	8 32%
DON'T KNOW	15 3%	4 4%	2 3%	- -	3 4%	1 2%	3 2%	2 8%

P A C I F I C W E S T C O M M U N I C A T I O N S

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
CHANGE OIL	159 32%	39 34%	26 33%	5 25%	23 30%	15 25%	43 34%	8 32%
FLUSH RADIATOR	4 1%	1 1%	-	1 5%	-	-	2 2%	-
OTHER FLUIDS	3 1%	-	-	-	-	1 2%	2 2%	-
TUNE UP	43 9%	11 10%	9 11%	4 20%	5 7%	3 5%	9 7%	2 8%
MECHANICAL	27 5%	5 4%	3 4%	-	4 5%	4 7%	8 6%	3 12%
WASH	40 8%	5 4%	5 6%	2 10%	9 12%	10 17%	9 7%	-
OTHER	56 11%	10 9%	11 14%	3 15%	7 9%	8 13%	15 12%	2 8%
DON'T KNOW	168 34%	43 38%	26 33%	5 25%	28 37%	19 32%	37 30%	10 40%

Table 36-1

QUESTION 17:

And the last time you changed your oil or flushed your radiator, what did you do with the old oil and fluids?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=CHANGES FLUIDS	166 100%	40 100%	26 100%	6 100%	23 100%	16 100%	47 100%	8 100%
OIL RECYCLING CENTER	84 51%	22 55%	17 65%	1 17%	10 43%	11 69%	20 43%	3 38%
CURBSIDE RECYCLING	29 17%	4 10%	3 12%	- -	1 4%	4 25%	13 28%	4 50%
RETURN TO RETAIL/GAS STATION	20 12%	3 8%	3 12%	- -	9 39%	- -	4 9%	1 13%
POUR DOWN A SINK	8 5%	5 13%	- -	1 17%	- -	- -	1 2%	1 13%
POUR INTO THE STREET GUTTER/STORM DRAIN	7 4%	- -	- -	2 33%	- -	- -	5 11%	- -
THROW IN REGULAR TRASH FOR PICK-UP	6 4%	- -	1 4%	3 50%	- -	- -	2 4%	- -
POUR OVER OPEN GROUND	3 2%	2 5%	- -	- -	- -	- -	1 2%	- -
OTHER	23 14%	4 10%	5 19%	2 33%	1 4%	3 19%	7 15%	1 13%
DON'T KNOW	17 10%	3 8%	2 8%	1 17%	5 22%	- -	5 11%	1 13%

Table 37-1

QUESTION 18:

Do you use any products in your home or garden, or in your car, that you might consider harmful to fish, animals or the local environment? And what would those be?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
AUTO FLUIDS	146 29%	30 26%	31 39%	5 25%	17 22%	21 35%	27 22%	15 60%
PESTICIDES/BUG KILLERS	84 17%	13 11%	16 20%	2 10%	9 12%	12 20%	23 18%	9 36%
HOUSEHOLD CHEMICALS	83 17%	18 16%	18 23%	4 20%	11 14%	6 10%	19 15%	7 28%
GARDEN FERTILIZERS	72 14%	22 19%	11 14%	3 15%	6 8%	8 13%	13 10%	9 36%
WEED KILLERS	54 11%	14 12%	15 19%	1 5%	2 3%	7 12%	9 7%	6 24%
PAINT	50 10%	12 11%	7 9%	2 10%	7 9%	6 10%	10 8%	6 24%
NO	208 42%	49 43%	28 35%	10 50%	36 47%	27 45%	52 42%	6 24%
DON'T KNOW	28 6%	9 8%	2 3%	- -	6 8%	4 7%	7 6%	- -

Table 38-1

QUESTION 19:

How would you find information about ways to prevent water pollution when you work around your lawn or garden, or on your car?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
CITY/COUNTY AGENCIES	115 23%	30 26%	14 18%	3 15%	8 11%	15 25%	41 33%	4 16%
MAGAZINES/NEWSPAPERS	108 22%	19 17%	20 25%	5 25%	20 26%	12 20%	24 19%	8 32%
ASK RETAILERS WHERE PURCHASED/NURSERY/GARDEN/ HARDWARE STORES	58 12%	5 4%	7 9%	6 30%	14 18%	9 15%	14 11%	3 12%
ASK GARBAGE COMPANY	51 10%	11 10%	9 11%	5 25%	4 5%	3 5%	16 13%	3 12%
PHONE BOOK/GOVERNMENT PAGES	50 10%	8 7%	15 19%	2 10%	9 12%	5 8%	10 8%	1 4%
RADIO/TV PROGRAMS	48 10%	6 5%	7 9%	1 5%	15 20%	5 8%	14 11%	- -
SCHOOLS/COMMUNITY COLLEGE	30 6%	11 10%	4 5%	- -	2 3%	4 7%	8 6%	1 4%
CALL 888-BAYWISE/OTHER 800 NUMBER	28 6%	3 3%	9 11%	1 5%	3 4%	1 2%	9 7%	2 8%
ASK FAMILY/FRIEND/ CO-WORKERS	28 6%	6 5%	4 5%	3 15%	4 5%	1 2%	6 5%	4 16%
FIRE DEPARTMENT	10 2%	3 3%	1 1%	- -	4 5%	1 2%	- -	1 4%
OTHER	189 38%	40 35%	24 30%	7 35%	30 39%	26 43%	54 43%	8 32%
DON'T KNOW	215 43%	61 54%	38 48%	6 30%	33 43%	25 42%	42 34%	10 40%

Table 39-1
QUESTION 20:

If there were a toll-free telephone number you could call to find out about preventing water pollution around your home and garden ... what kind information do you think would be available on that number?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
DISPOSAL/RECYCLING SITES	158 32%	43 38%	26 33%	7 35%	17 22%	17 28%	39 31%	9 36%
ENVIRONMENTAL INFORMATION	97 19%	24 21%	23 29%	3 15%	7 9%	11 18%	21 17%	8 32%
SPECIFIC CLEAN-UP, DISPOSAL METHODS	86 17%	16 14%	15 19%	4 20%	10 13%	10 17%	31 25%	- -
SPECIFIC INFORMATION ON HOW, WHEN USE PRODUCTS	74 15%	16 14%	12 15%	2 10%	7 9%	7 12%	26 21%	4 16%
WARNINGS ON HAZARDS	68 14%	13 11%	11 14%	5 25%	7 9%	6 10%	24 19%	2 8%
GENERAL GARDENING, HOUSEHOLD TIPS	65 13%	11 10%	16 20%	1 5%	8 11%	8 13%	13 10%	8 32%
WATER POLLUTION/GENERAL	62 12%	12 11%	20 25%	3 15%	3 4%	11 18%	11 9%	2 8%
POISON HOTLINE	40 8%	10 9%	11 14%	3 15%	- -	6 10%	4 3%	6 24%
LIVE OPERATOR	34 7%	7 6%	7 9%	- -	5 7%	5 8%	7 6%	3 12%
TOUCH-TONE MESSAGES/NO LIVE OPERATOR	17 3%	1 1%	1 1%	- -	5 7%	- -	10 8%	- -
OTHER	51 10%	11 10%	3 4%	1 5%	10 13%	10 17%	13 10%	3 12%
DON'T KNOW	118 24%	28 25%	17 21%	6 30%	23 30%	15 25%	22 18%	7 28%

Table 40-1

QUESTION 21:

And how likely are you to call a special number to find out how to prevent water pollution around your home and garden? Would you say ...

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
TOTAL LIKELY	170 34%	50 44%	27 34%	9 45%	18 24%	19 32%	42 34%	5 20%
EXTREMELY LIKELY	64 13%	20 18%	11 14%	3 15%	7 9%	8 13%	13 10%	2 8%
VERY LIKELY	106 21%	30 26%	16 20%	6 30%	11 14%	11 18%	29 23%	3 12%
YOU MIGHT OR MIGHT NOT	145 29%	25 22%	27 34%	5 25%	23 30%	21 35%	38 30%	6 24%
TOTAL NOT LIKELY	172 34%	36 32%	26 33%	6 30%	32 42%	15 25%	43 34%	14 56%
NOT VERY LIKELY	83 17%	15 13%	15 19%	3 15%	19 25%	4 7%	20 16%	7 28%
NOT AT ALL LIKELY	89 18%	21 18%	11 14%	3 15%	13 17%	11 18%	23 18%	7 28%
DON'T KNOW	13 3%	3 3%	- -	- -	3 4%	5 8%	2 2%	- -

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 41-1
QUESTION 22:

In the past few months, have you tried to find out information like that?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
YES	70 14%	12 11%	13 16%	4 20%	7 9%	10 17%	20 16%	4 16%
NO	428 86%	101 89%	67 84%	16 80%	68 89%	50 83%	105 84%	21 84%
DON'T KNOW	2 -	1 1%	- -	- -	1 1%	- -	- -	- -

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 42-1

QUESTION 23:

And do you remember where you tried to get that information?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TRIED TO FIND INFORMATION	70 100%	12 100%	13 100%	4 100%	7 100%	10 100%	20 100%	4 100%
CITY/COUNTY AGENCIES	22 31%	3 25%	3 23%	2 50%	- -	3 30%	10 50%	1 25%
	26%	25%	38%	-	29%	30%	15%	50%
ASK GARBAGE COMPANY	11 16%	1 8%	3 23%	- -	1 14%	2 20%	4 20%	- -
PHONE BOOK/GOVERNMENT PAGES	9	1	1	-	2	1	4	-
RADIO/TV PROGRAMS	8 11%	2 17%	1 8%	- -	2 29%	- -	2 10%	1 25%
ASK RETAILERS WHERE PURCHASED/NURSERY/GARDEN/	7 10%	1 8%	1 8%	1 25%	1 14%	1 10%	2 10%	- -
CALL 888-BAYWISE/OTHER 800 NUMBER	5 7%	1 8%	1 8%	- -	1 14%	1 10%	1 5%	- -
SCHOOLS/COMMUNITY COLLEGE	4 6%	- -	- -	- -	- -	1 10%	1 5%	2 50%
ASK FAMILY/FRIEND/CO-WORKERS	4 6%	3 25%	1 8%	- -	- -	- -	- -	- -
FIRE DEPARTMENT	3 4%	- -	- -	- -	2 29%	1 10%	- -	- -
OTHER	29 41%	6 50%	5 38%	4 100%	3 43%	2 20%	8 40%	1 25%
DON'T KNOW	20 29%	3 25%	5 38%	1 25%	- -	5 50%	5 25%	1 25%

Table 43-1
 QUESTION 24:

And can you tell me if you have actually used the information you received?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TRIED TO FIND INFORMATION	70 100%	12 100%	13 100%	4 100%	7 100%	10 100%	20 100%	4 100%
YES/USED	57 81%	11 92%	9 69%	4 100%	7 100%	9 90%	15 75%	2 50%
NO/NOT USED	12 17%	1 8%	3 23%	- -	- -	1 10%	5 25%	2 50%
DON'T KNOW	1 1%	- -	1 8%	- -	- -	- -	- -	- -

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 44-1

QUESTION 25:

Can you tell me how useful that information was in helping you properly use those products and preventing water pollution?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TRIED TO FIND INFORMATION	70 100%	12 100%	13 100%	4 100%	7 100%	10 100%	20 100%	4 100%
TOTAL USEFUL	58 83%	12 100%	8 62%	2 50%	7 100%	9 90%	16 80%	4 100%
EXTREMELY USEFUL	17 24%	6 50%	2 15%	1 25%	1 14%	1 10%	4 20%	2 50%
VERY USEFUL	33 47%	5 42%	6 46%	- -	4 57%	7 70%	9 45%	2 50%
SOMEWHAT USEFUL	8 11%	1 8%	- -	1 25%	2 29%	1 10%	3 15%	- -
TOTAL NOT USEFUL	7 10%	- -	4 31%	1 25%	- -	1 10%	1 5%	- -
NOT VERY USEFUL	6 9%	- -	3 23%	1 25%	- -	1 10%	1 5%	- -
NOT AT ALL USEFUL	1 1%	- -	1 8%	- -	- -	- -	- -	- -
DON'T KNOW	5 7%	- -	1 8%	1 25%	- -	- -	3 15%	- -

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 45-1

QUESTION 26:

Over the past month or two, have you seen, read or heard anything about preventing water pollution around your home and garden?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
YES/HEARD	124	22	19	4	20	14	32	13
	25%	19%	24%	20%	26%	23%	26%	52%
NO/NOT HEARD	364	90	57	16	52	45	92	12
	73%	79%	71%	80%	68%	75%	74%	48%
DON'T KNOW	12	2	4	-	4	1	1	-
	2%	2%	5%	-	5%	2%	1%	-

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 46-1

QUESTION 28:

Do you recall where you saw or heard about that?

	REGIONS							
	TOTAL	ALA-	CONTRA	MARIN	SAN	SAN	SANTA	SOLANO
		MEDA	COSTA		FRAN-	MATEO	CLARA	
				CISCO				
BASE=HEARD ABOUT PREVENTION	124 100%	22 100%	19 100%	4 100%	20 100%	14 100%	32 100%	13 100%
TELEVISION	37 30%	6 27%	5 26%	1 25%	7 35%	4 29%	8 25%	6 46%
GENERAL	16 13%	2 9%	2 11%	1 25%	3 15%	1 7%	4 13%	3 23%
NEWS	4 3%	- -	- -	- -	2 10%	- -	1 3%	1 8%
COMMERCIAL	17 14%	4 18%	3 16%	- -	2 10%	3 21%	3 9%	2 15%
RADIO	7 6%	2 9%	2 11%	- -	1 5%	2 14%	- -	- -
GENERAL	1 1%	- -	- -	- -	- -	1 7%	- -	- -
NEWS	1 1%	1 5%	- -	- -	- -	- -	- -	- -
COMMERCIAL	5 4%	1 5%	2 11%	- -	1 5%	1 7%	- -	- -
NEWSPAPER	33 27%	3 14%	6 32%	2 50%	5 25%	3 21%	11 34%	3 23%
GENERAL	21 17%	2 9%	4 21%	1 25%	3 15%	2 14%	6 19%	3 23%
ADVERTISEMENT/INSERT	12 10%	1 5%	2 11%	1 25%	2 10%	1 7%	5 16%	- -
BILLBOARD/OUTDOOR	3 2%	1 5%	- -	- -	1 5%	1 7%	- -	- -
STORM DRAIN STENCIL/SIGN	6 5%	2 9%	1 5%	- -	- -	1 7%	2 6%	- -
FRIEND /FAMILY/CO-WORKER	3 2%	1 5%	- -	- -	- -	1 7%	- -	1 8%
COMMUNITY EVENT	4 3%	- -	1 5%	- -	1 5%	- -	2 6%	- -
OTHER	21 17%	5 23%	4 21%	1 25%	1 5%	2 14%	6 19%	2 15%
DON'T KNOW	10 8%	2 9%	- -	- -	4 20%	- -	3 9%	1 8%

Table 47-1

QUESTION 29:

And in the past month or two have you seen, read or heard anything specifically about individuals being 80% of the Bay's pollution problem and 100% of the solution ... or about individuals taking responsibility for solving water pollution?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
YES/HEARD	73 15%	21 18%	7 9%	3 15%	6 8%	10 17%	20 16%	6 24%
NO/NOT HEARD	413 83%	91 80%	70 88%	15 75%	67 88%	50 83%	101 81%	19 76%
DON'T KNOW	14 3%	2 2%	3 4%	2 10%	3 4%	- -	4 3%	- -

P A C I F I C W E S T C O M M U N I C A T I O N S

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=HEARD ABOUT INDIVIDUALS	73 100%	21 100%	7 100%	3 100%	6 100%	10 100%	20 100%	6 100%
TELEVISION	27 37%	9 43%	1 14%	1 33%	2 33%	6 60%	5 25%	3 50%
GENERAL	13 18%	4 19%	1 14%	1 33%	2 33%	1 10%	2 10%	2 33%
NEWS	10 14%	5 24%	-	-	-	2 20%	2 10%	1 17%
COMMERCIAL	4 5%	-	-	-	-	3 30%	1 5%	-
RADIO	10 14%	2 10%	2 29%	1 33%	1 17%	-	4 20%	-
GENERAL	4 5%	2 10%	-	-	-	-	2 10%	-
NEWS	4 5%	-	2 29%	1 33%	-	-	1 5%	-
COMMERCIAL	2 3%	-	-	-	1 17%	-	1 5%	-
NEWSPAPER	21 29%	6 29%	3 43%	1 33%	1 17%	2 20%	7 35%	1 17%
GENERAL	17 23%	4 19%	3 43%	1 33%	1 17%	2 20%	5 25%	1 17%
ADVERTISEMENT/INSERT	4 5%	2 10%	-	-	-	-	2 10%	-
STORM DRAIN STENCIL/SIGN	2 3%	2 10%	-	-	-	-	-	-
FRIEND /FAMILY/CO-WORKER	3 4%	-	-	-	1 17%	-	1 5%	1 17%
STORE PROMOTION RADIO	1 1%	-	-	-	-	-	1 5%	-
OTHER	4 5%	1 5%	-	-	-	1 10%	2 10%	-
DON'T KNOW	5 7%	1 5%	1 14%	-	1 17%	1 10%	-	1 17%

Table 49-1

QUESTION 31:

Do the messages about storm drains and water pollution make you MORE LIKELY ... or ... LESS LIKELY to take personal responsibility for solving the Bay Area's water pollution problems? Or does it not make a difference to you? Would that be much (MORE/LESS) likely or only somewhat (MORE/LESS) likely?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
TOTAL MORE LIKELY	360 72%	82 72%	50 63%	15 75%	49 64%	43 72%	101 81%	20 80%
MUCH MORE LIKELY	236 47%	60 53%	29 36%	12 60%	28 37%	27 45%	68 54%	12 48%
SOMEWHAT MORE LIKELY	124 25%	22 19%	21 26%	3 15%	21 28%	16 27%	33 26%	8 32%
TOTAL LESS LIKELY	21 4%	3 3%	6 8%	1 5%	4 5%	6 10%	1 1%	-
SOMEWHAT LESS LIKELY	11 2%	1 1%	4 5%	1 5%	2 3%	2 3%	1 1%	-
MUCH LESS LIKELY	10 2%	2 2%	2 3%	-	2 3%	4 7%	-	-
NO DIFFERENCE	83 17%	20 18%	19 24%	2 10%	16 21%	6 10%	16 13%	4 16%
BAY NOT POLLUTED	-	-	-	-	-	-	-	-
DON'T KNOW	36 7%	9 8%	5 6%	2 10%	7 9%	5 8%	7 6%	1 4%

Table 50-1
QUESTION 32:

And, after hearing these messages, how likely are you to get information about what you can do to prevent water pollution? Would that be much (MORE/LESS) likely or only somewhat (MORE/LESS) likely?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=MORE LIKELY TO TAKE RESPONSIBILITY	360 100%	82 100%	50 100%	15 100%	49 100%	43 100%	101 100%	20 100%
TOTAL MORE LIKELY	277 77%	58 71%	40 80%	12 80%	39 80%	35 81%	80 79%	13 65%
MUCH MORE LIKELY	126 35%	33 40%	14 28%	5 33%	14 29%	22 51%	32 32%	6 30%
SOMEWHAT MORE LIKELY	151 42%	25 30%	26 52%	7 47%	25 51%	13 30%	48 48%	7 35%
TOTAL LESS LIKELY	40 11%	15 18%	4 8%	1 7%	6 12%	3 7%	8 8%	3 15%
SOMEWHAT LESS LIKELY	23 6%	10 12%	3 6%	1 7%	4 8%	1 2%	4 4%	- -
MUCH LESS LIKELY	17 5%	5 6%	1 2%	- -	2 4%	2 5%	4 4%	3 15%
NO DIFFERENCE	29 8%	7 9%	3 6%	2 13%	4 8%	3 7%	8 8%	2 10%
DON'T KNOW	14 4%	2 2%	3 6%	- -	- -	2 5%	5 5%	2 10%

Table 51-1

QUESTION 33:

How has that message about the causes of water pollution changed the way you work around the house and garden?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500	114	80	20	76	60	125	25
	100%	100%	100%	100%	100%	100%	100%	100%
DISPOSE PROPERLY/GENERAL	61 12%	15 13%	13 16%	2 10%	5 7%	8 13%	11 9%	7 28%
USE LESS CHEMICALS/ FERTILIZERS/PESTICIDES	58 12%	11 10%	9 11%	3 15%	5 7%	10 17%	16 13%	4 16%
RECYCLE OIL/CHEMICALS/ PESTICIDES/FERTILIZERS	44 9%	15 13%	8 10%	4 20%	5 7%	4 7%	7 6%	1 4%
COMPOSTING/MORE OFTEN	35 7%	10 9%	7 9%	3 15%	2 3%	5 8%	3 2%	5 20%
NO LONGER DUMP INTO STORM DRAINS	34 7%	9 8%	9 11%	- -	3 4%	5 8%	3 2%	5 20%
WATERING LESS	32 6%	10 9%	4 5%	2 10%	7 9%	2 3%	5 4%	2 8%
USE CHEMICALS/FERTILIZERS/ PESTICIDES LESS FREQUENTLY	31 6%	7 6%	1 1%	2 10%	6 8%	- -	15 12%	- -
NO LONGER DUMP INTO TRASH	25 5%	5 4%	8 10%	1 5%	1 1%	4 7%	1 1%	5 20%
NO LONGER DUMP OIL INTO STORM DRAIN	21 4%	4 4%	7 9%	- -	1 1%	4 7%	2 2%	3 12%
NO LONGER WASH CAR WITH REGULAR DETERGENT	20 4%	7 6%	4 5%	- -	2 3%	4 7%	- -	3 12%
USE INDOOR SEWAGE DRAINS/ NOT STORM DRAINS	15 3%	2 2%	3 4%	3 15%	1 1%	3 5%	3 2%	- -
NO LONGER RINSE AUTO PRODUCTS INTO DRAIN	8 2%	1 1%	2 3%	2 10%	1 1%	- -	1 1%	1 4%
NO CHANGE	179 36%	35 31%	29 36%	7 35%	32 42%	21 35%	48 38%	7 28%
OTHER	64 13%	15 13%	7 9%	2 10%	11 14%	7 12%	19 15%	3 12%
DON'T KNOW	42 8%	8 7%	7 9%	- -	7 9%	4 7%	10 8%	6 24%

P A C I F I C W E S T C O M M U N I C A T I O N S

Table 52-1

QUESTION 34:

Now, I have just a few more questions that will be used for statistical purposes only. None of your answers will be attributed to you personally. What was the last grade of formal education that you completed?

	REGIONS							
	TOTAL	ALA-MEDA	CONTRA COSTA	MARIN	SAN FRAN-CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
HIGH SCHOOL GRAD OR LESS	110 22%	25 22%	19 24%	3 15%	12 16%	17 28%	24 19%	10 40%
SOME COLLEGE	152 30%	40 35%	27 34%	3 15%	19 25%	17 28%	39 31%	7 28%
COLLEGE GRAD	145 29%	32 28%	18 23%	7 35%	27 36%	14 23%	42 34%	5 20%
MASTERS DEGREE	68 14%	12 11%	10 13%	6 30%	13 17%	7 12%	17 14%	3 12%
DOCTORATE	9 2%	- -	2 3%	1 5%	2 3%	2 3%	2 2%	- -
REFUSED	16 3%	5 4%	4 5%	- -	3 4%	3 5%	1 1%	- -

Table 53-1

QUESTION 35:

Are you employed full-time, that is, 35 hours a week or more? Or part-time? Or are you unemployed ... a student ... retired ... or a home-maker?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
EMPLOYED FULL TIME	246 49%	55 48%	44 55%	9 45%	33 43%	24 40%	68 54%	13 52%
EMPLOYED PART TIME	64 13%	15 13%	6 8%	1 5%	10 13%	8 13%	19 15%	5 20%
STUDENT	32 6%	4 4%	6 8%	1 5%	5 7%	9 15%	5 4%	2 8%
RETIRED	89 18%	17 15%	16 20%	5 25%	16 21%	11 18%	20 16%	4 16%
HOME-MAKER	44 9%	15 13%	6 8%	4 20%	4 5%	6 10%	9 7%	- -
UNEMPLOYED/DISABLED/OTHER	25 5%	8 7%	2 3%	- -	8 11%	2 3%	4 3%	1 4%

P A C I F I C W E S T C O M M U N I C A T I O N S

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=EMPLOYED	310 100%	70 100%	50 100%	10 100%	43 100%	32 100%	87 100%	18 100%
WHITE COLLAR AAAAAAAAAAAA	167 54%	35 50%	20 40%	7 70%	22 51%	14 44%	59 68%	10 56%
PROFESSIONAL/TECHNICAL	121 39%	26 37%	14 28%	4 40%	17 40%	9 28%	42 48%	9 50%
MANAGER/EXECUTIVE	46 15%	9 13%	6 12%	3 30%	5 12%	5 16%	17 20%	1 6%
GREY COLLAR AAAAAAAAAAAA	50 16%	13 19%	5 10%	1 10%	9 21%	5 16%	14 16%	3 17%
SALES	27 9%	7 10%	4 8%	1 10%	5 12%	4 13%	5 6%	1 6%
SERVICE WORKER	23 7%	6 9%	1 2%	- -	4 9%	1 3%	9 10%	2 11%
BLUE COLLAR AAAAAAAAAAAA	68 22%	15 21%	19 38%	1 10%	7 16%	12 38%	10 11%	4 22%
SKILLED LABOR	51 16%	14 20%	13 26%	1 10%	4 9%	7 22%	8 9%	4 22%
UNSKILLED LABOR/OPERATORS	17 5%	1 1%	6 12%	- -	3 7%	5 16%	2 2%	- -
MILITARY	5 2%	- -	2 4%	- -	- -	1 3%	1 1%	1 6%
GOVERNMENT	5 2%	2 3%	1 2%	- -	2 5%	- -	- -	- -
REFUSED	15 5%	5 7%	3 6%	1 10%	3 7%	- -	3 3%	- -

Table 55-1

QUESTION 37:

Which of the following groups includes your total household income from last year?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
LESS THAN \$15,000	32 6%	9 8%	2 3%	1 5%	8 11%	7 12%	3 2%	2 8%
\$15,000 - \$24,999	34 7%	5 4%	6 8%	1 5%	6 8%	4 7%	8 6%	4 16%
\$25,000 - \$34,999	61 12%	12 11%	12 15%	1 5%	10 13%	7 12%	15 12%	4 16%
\$35,000 - \$49,999	65 13%	19 17%	9 11%	2 10%	8 11%	5 8%	20 16%	2 8%
\$50,000 - \$75,000	99 20%	21 18%	14 18%	3 15%	12 16%	15 25%	28 22%	6 24%
\$75,000+	103 21%	18 16%	17 21%	9 45%	17 22%	8 13%	32 26%	2 8%
REFUSED	106 21%	30 26%	20 25%	3 15%	15 20%	14 23%	19 15%	5 20%

Table 56-1
QUESTION 38:

What do you consider to be your racial background?

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
CAUCASIAN	328 66%	72 63%	59 74%	17 85%	41 54%	40 67%	79 63%	20 80%
ASIAN	46 9%	10 9%	5 6%	- -	13 17%	3 5%	15 12%	- -
HISPANIC	38 8%	8 7%	4 5%	- -	7 9%	9 15%	10 8%	- -
AFRICAN AMERICAN	27 5%	7 6%	3 4%	- -	5 7%	3 5%	5 4%	4 16%
OTHER	37 7%	10 9%	7 9%	1 5%	7 9%	1 2%	10 8%	1 4%
REFUSED	24 5%	7 6%	2 3%	2 10%	3 4%	4 7%	6 5%	- -

P A C I F I C W E S T C O M M U N I C A T I O N S

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
18 - 24	61 12%	12 11%	10 13%	1 5%	12 16%	9 15%	13 10%	4 16%
25 - 34	71 14%	18 16%	9 11%	18 -	3 18%	15%	14%	12%
35 - 44	113 23%	25 22%	18 23%	7 35%	10 13%	12 20%	32 26%	9 36%
45 - 54	93 19%	23 20%	18 23%	4 20%	15 20%	10 17%	19 15%	4 16%
55 - 64	48 10%	10 9%	9 11%	3 15%	5 7%	6 10%	15 12%	- -
65+	78 16%	14 12%	10 13%	4 20%	15 20%	10 17%	22 18%	3 12%
REFUSED	36 7%	12 11%	6 8%	1 5%	5 7%	4 7%	6 5%	2 8%

	REGIONS							
	=====							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
MALE	250 50%	57 50%	39 49%	10 50%	39 51%	30 50%	63 50%	12 48%
FEMALE	250 50%	57 50%	41 51%	10 50%	37 49%	30 50%	62 50%	13 52%

	REGIONS							
	TOTAL	ALA- MEDA	CONTRA COSTA	MARIN	SAN FRAN- CISCO	SAN MATEO	SANTA CLARA	SOLANO
BASE=TOTAL SAMPLE	500 100%	114 100%	80 100%	20 100%	76 100%	60 100%	125 100%	25 100%
ALAMEDA	114 23%	114 100%	- -	- -	- -	- -	- -	- -
CONTRA COSTA	80 16%	- -	80 100%	- -	- -	- -	- -	- -
MARIN	20 4%	- -	- -	20 100%	- -	- -	- -	- -
SAN FRANCISCO	76 15%	- -	- -	- -	76 100%	- -	- -	- -
SAN MATEO	60 12%	- -	- -	- -	- -	60 100%	- -	- -
SANTA CLARA	125 25%	- -	- -	- -	- -	- -	125 100%	- -
SOLANO	25 5%	- -	- -	- -	- -	- -	- -	25 100%