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## B A S M A A

**Project:** IPM Focus on Multi-Unit Housing

**Description:** This was a pilot project funded by a Pest Management Alliance Grant (PMAG) from the California Department of Pesticide Regulation (DPR). The purpose of this project was to develop and test comprehensive approaches to pest reduction in and around multi-unit residential buildings. The approaches included IPM training and outreach to building owners and managers, maintenance staff, tenants, architects, and building developers.

The IPM outreach and training varied for each audience, as appropriate:

- Building Owners, Managers, and Tenants – Participating buildings were recruited, selected, and provided IPM services. Practical and educational resources were provided to management and tenants, including pest cards in three languages, a logbook, and end-of-program materials.
- Health providers – IPM educational materials distribution.
- Cities – Participating cities adopted the name “Healthy Buildings Pilot Program” for the project, as it was designed to combine water quality messages associated with outdoor use of pesticides with public health messages associated with indoor use of pesticides. A “Fall Cleanup Day” was conducted at one participating city’s participating buildings.
- Pest management professionals (PMPs) – Development of IPM continuing education (CE) working with trade associations to prepare IPM-based CE focused on multi-unit housing, which can be augmented for use in and around other building types.
- Architects and Building Developers – Outreach
- Stormwater agencies – Promoted “Buy IPM” and made changes to increase the effectiveness of EcoWise Certified.

The pilot was designed so that the program may be expanded to other types of dwellings and buildings such as hotels and hospitals, throughout California.

The project focused specifically on:

- reducing perimeter spraying with pyrethroids or fipronil to kill ants;
- effecting behavior change among managers and residents of multi-unit residential buildings; and
- effective message delivery to individuals and companies that hire pest management companies.

**FY:** 14/15 through 16/17

**Grantor:** Department of Pesticide Regulation

**Overseer:** Board of Directors

## IPM Focus on Multi-Unit Housing

### **Contracting**

**Agency:** BASMAA

**Contractors:** Bio-Integral Resource Center (BIRC); Geoff Brosseau; Tara Cahn Architecture, City and County of San Francisco Department of the Environment; Janet Cox, International Contact; Pestec; and Lauren Wohl Design

**Participants:** Cities of East Palo Alto, Palo Alto, San Francisco, San Jose, and San Pablo

**Budget:** \$199,888

**Status:** Done

**Deliverable(s):** Sample Recruitment Letter, Application, and Pre-project Survey; Program Fact Sheet and FAQs; Messages for target audiences; Scripted IPM Workshop Slide Presentations (English and Spanish); Pest identification and prevention cards (Pest Cards) (9); IPM Toolkit; Example Building IPM Plan; Building Reports and Evaluations; Example Logbook; Representative PestPac Report; Representative Fieldwire Report; Alternative Tenant Report Template; Presentation to Non-Profit Housing Association of Northern California's Emerging Leader's Peer Network; Outreach piece for health clinics; CE Module Presentation; *Our Water, Our World* Buy IPM Fact Sheet; Presentation and Handout to Pest Management Advisory Committee (PMAC); Final Report

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