



B A S M A A

- Project:** Website – Organizational (basmaa.org)
- Description:** Develop a BASMAA website to facilitate communication and dissemination of information between BASMAA and its member programs, as well as any other interested parties. The website provides basic information about BASMAA (e.g., description, MOU, policies, contacts), announcements, calendar, meeting agenda and minutes, program and project descriptions, and publication download/order information.
- The BASMAA website was one of the first municipal agency websites in the San Francisco Bay Area when it was launched in October 1998. Lack of funding prohibited BASMAA from further developing or maintaining the site once it was launched. In FY 01/02, a minor redesign was completed. And in FY 03/04, a major redesign included:
- creating a new user interface, navigational layout, and page design; and
 - building a dynamic web application where the online contents (text, graphics, and documents) are dynamically retrieved from a database and content can be managed without requiring technical expertise.
- In FY 08/09, the site was rebuilt using content management system software, which allowed BASMAA staff to maintain and update the site. The site was rebuilt in FY 15/16 to keep pace with software developments. In FY 20/21 the site was re-designed to be an information archive and work product repository.
- FY:** 96/97 – original; 01/02 – redesign; 03/04 – redesign; 08/09 – rebuild; 15/16 – rebuild; 20/21 – new
- Overseer:** Executive Director
- Contracting Agency:** BASMAA
- Contractors:** FY 96/97 – Artefact Design / Cowper Graphics; FY 01/02 – Fogg Design; FY 03/04 – Applied Marine Sciences; FY 08/09 – Adammer; FY 15/16 – Doxsey; FY 20/21 – Porter
- Budget:** FY 96/97 - \$5,000; FY 01/02 – \$2,838; FY 03/04 – \$12,558; FY 08/09 – \$4,100; FY 15/16 – \$7,410 (incl. *Our Water, Our World* site); FY 20/21 – \$7,500
- Status:** October 1998: Original development and testing; Current: Operational
- Deliverable(s):** Beta site (October 1998); Redesigned site (May 2002); Redesigned site (April 2004); Rebuilt site (January 2009); Rebuilt site (April 2016); New site (April 2021)
-