



B A S M A A

- Project:** Website – General public (baywise.info)
- Description:** The purpose of this project was to create a website that would take over the functions provided by the regional phone number (1-888-BayWise), which were an automated routing system and links to local stormwater and wastewater agencies to help the general public find information – both through a single moniker (baywise). The original project was simply a single web page on basmaa.org that provided links to member agencies websites. A separate website was created in 2004 and is used to provide those same functions, as well as to act as a single reference in regional campaigns and outreach conducted by both BASMAA and BACWA.
- FY:** 02/03 - original (web page on basmaa.org); 03/04 - redesign / new website; 06/07 - update; 07/08 - rebuild
- Overseer:** Executive Director
- Contracting Agencies:** FY 02/03, FY 03/04, FY 06/07 – BASMAA; FY 07/08 – BASMAA and BACWA
- Contractors:** FY 02/03 – Fogg Design; FY 03/04 – Applied Marine Sciences; FY 06/07 and FY 07/08 – Adammer
- Budget:** FY 02/03 – \$500; FY 03/04 – \$5,260; FY 06/07 - \$500; FY 07/08 – \$10,250 (with equal match from BACWA - \$10,250)
- Status:** Original web page on basmaa.org completed April 2003; Separate website currently operational
- Deliverable(s):** Original page (April 2003); Redesigned / new website (August 2004); Updated site (June 2007); Rebuilt site (March 2008)
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