



---

B A S M A A

**Project:** Translations of Outreach Materials

**Description:** Preparation of an educational outreach piece targeted towards non-English speaking residents of the Bay Area. Rather than directly translate existing material, which may not take into account cultural differences, this project was focused on producing culturally knowledgeable communications. The project resulted in a general stormwater message pamphlet for Spanish, Chinese, and Vietnamese speakers.

**FY:** 95/96

**Overseer:** Public Information / Participation Committee

**Contracting Agency:** BASMAA

**Contractor:** Montoya Bilingual Communications

**Budget:** \$10,000

**Status:** Done

**Deliverable(s):** Camera-ready artwork in three versions of *Keep Our Creeks, Bay and Delta Clean for Our Children* – Spanish, Chinese, and Vietnamese (May 1997)

---