



B A S M A A

Project: Pilot Source Control Program for Mobile Cleaners - Phase 1

Description: The purpose of this project was to start to establish a regional source control program for mobile cleaners based on positive incentives. The pilot project takes advantage of all the work done to-date by other agencies. The initial effort focused on a subset of mobile cleaners – surface cleaners; however, the framework for expanding the program was part of this project. The intent was to use the Clean Bay Business model developed in the Palo Alto area as a model for creating positive incentives to drive this program and compliance. The approach behind this pilot project was meant to help break through the barriers to controlling these types of discharges and to establish a model for dealing with similar discharges.

FY: 95/96

Overseer: Mobile Cleaner Work Group

Contracting

Agency: San Mateo Countywide Stormwater Pollution Prevention Program (City of Daly City)

Contractor: Larry Walker Associates (LWA)

Budget: \$50,000

Status: Done

Deliverable(s): *Pollution from Surface Cleaning* folder; “*We’ll do the Job Right*” customer card; “*When You Contract for Surface Cleaning...*” customer flyer; *Pollution Prevention Voucher*; Project fact sheet (July 1996)
