



B A S M A A

- Project:** Outreach to Customers of Recognized Surface Cleaners
- Description:** The purpose of this project was to maintain the momentum of BASMAA's regional Source Control Program for Mobile Cleaners and to ensure the program's long-term success by conducting outreach to the customers (both public and private) of surface cleaners. The scope was designed to develop consistent products at the regional level and to provide assistance to member programs in using the products to conduct outreach to either public agency or private business customers of cleaners. The project was used to revise and reprint existing customer outreach materials and develop outreach for customers.
- FY:** 98/99
- Overseer:** Executive Director
- Contracting Agency:** BASMAA
- Contractors:** Chase Printing; Janet Cox; Columbia Printing
- Budget:** \$4,272
- Status:** Done
- Deliverable(s):** Updated "*We'll do the Job Right*" customer card; Updated "*When You Contract for Surface Cleaning...*" customer flyer; Boilerplate article and presentation announcement (October 2000)
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