



# B A S M A A

## Meeting Summary Public Information / Participation Committee Wednesday, June 22, 2011

- 1:30 Introductions, Announcements, Changes to Agenda.....Steven Spedowski
- 1:35 Approval – March 24, 2011 meeting summary .....Steven Spedowski
- ☒ **Vote:** Committee members approved the meeting summary as drafted.
- 1:40 *Our Water, Our World* ..... Geoff Brosseau  
    Committee members will receive an update and discuss next steps
- **Action:** Annie Joseph will work with Geoff Brosseau to develop a communication to Home Depot to engender more support for OWOW in Home Depot stores.
- 2:00 *Regional Media Relations* .....Sharon Gosselin  
    Committee members will receive an update and discuss next steps
- **Action:** O'Rorke will produce a report on the project that can be used in the FY 10-11 Annual Report.
- **Action:** O'Rorke will review the baywise website and provide recommendations for enhancing the stormwater presence on the site
- 2:10 Regional Outreach .....Geoff Brosseau / Erica Hooper, SGA  
    Committee members will receive an update and discuss next steps
- Implementation Plan – Litter – Update
  - **Action:** SGA will revise the presentation of the sub-budgets, provide additional details on tasks and budgets, and recirculate the plan for final recommendation.
  - Implementation Plan – Pesticides – Update

|    | Representing          | Name                           | Meetings Attended |     |     |     |     |     |     |     |     |     |     |     |
|----|-----------------------|--------------------------------|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|    |                       |                                | Jul               | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun |
| 1  | Alameda Co. CWP       | Sharon Gosselin                |                   | X   |     | X   | P   | P   | X   | X   | P   |     |     | X   |
| 2  | Alameda Co. CWP       | Jim Scanlin                    |                   | X   | X   |     | P   | P   |     | P   | P   |     |     | P   |
| 3  | Contra Costa CWP      | Michelle McCauley              |                   | P   | X   | X   | P   | P   | P   | P   | P   |     |     | P   |
| 4  | Fairfield-Suisun URMP | Kevin Cullen                   |                   |     |     | X   | P   |     | P   | P   |     |     |     | X   |
| 5  | Marin Co. STOPPP      | Gina Purin                     |                   | X   | X   | X   |     | P   |     |     |     |     |     | P   |
| 6  | Napa Co. SPPP         | Jack Betourne                  |                   | P   |     | P   | P   |     |     |     | P   |     |     | P   |
| 7  | SM Co. WPPP           | Sarah Schrader                 |                   | X   | X   | X   | P   |     |     |     |     |     |     |     |
| 8  | SM Co. WPPP           | Tim Swillinger                 |                   | X   | X   | X   | P   | P   | X   |     | P   |     |     | X   |
| 9  | SM Co. WPPP           | Lizzy Claycomb                 |                   | X   | X   | X   | P   | P   | X   | P   |     |     |     |     |
| 10 | SC Valley URPPP       | Vishakha Atre                  |                   | X   | X   | X   | P   | P   | X   | P   | P   |     |     | P   |
| 11 | SC Valley URPPP       | Miranda Melen / Jill Bicknell  |                   | P   | P   | P   |     | P   | P   |     | P   |     |     |     |
| 12 | Vallejo San & FCD     | Jennifer Kaiser                |                   | X   | X   | X   | P   |     |     |     | P   |     |     | P   |
| 13 | BASMAA                | Geoff Brosseau                 |                   | X   | X   | X   | P   | P   | X   | P   | P   |     |     | X   |
| 14 | Contra Costa County   | Dan Jordan                     |                   | P   |     | P   |     | P   | P   | P   | P   |     |     |     |
| 15 | City of San Ramon     | Steven Spedowski               |                   |     | P   | X   |     | P   | P   | P   |     |     |     |     |
| 16 | City of San Jose      | Melody Tovar                   |                   | X   |     |     |     |     | P   |     |     |     |     |     |
| 17 | City of San Jose      | Elaine Marshall                |                   |     |     | P   |     | P   | P   |     | P   |     |     | P   |
| 18 | City of Palo Alto     | Maree Doden                    |                   | P   | P   |     |     | P   | P   |     | P   |     |     |     |
| 19 | City of Modesto       | Gayle Ziegler                  |                   | P   | P   | P   |     |     |     |     |     |     |     | P   |
| 20 | Fresno Metro FCD      | Brandy Swisher                 |                   | P   |     |     |     | P   |     |     |     |     |     |     |
| 21 | S. Groner & Assoc.    | Stephen Groner                 |                   | X   |     |     |     |     | X   |     |     |     |     |     |
| 22 | S. Groner & Assoc.    | Erica Hooper                   |                   | X   | X   | X   | P   | P   | X   | P   | P   |     |     | X   |
| 23 | S. Groner & Assoc.    | Liz Anderson                   |                   |     | X   |     | P   | P   |     |     |     |     |     |     |
| 24 | EcoWise               | Bart Brandenburg / Ted Shappas |                   |     | X   |     |     |     |     |     |     |     |     |     |
| 25 | Consultant            | Annie Joseph                   |                   |     | P   | P   | P   | P   | P   | P   | P   |     |     | P   |
| 26 | City of Sonoma        | Wendy Atkins                   |                   |     | P   | P   |     |     |     |     |     |     |     |     |
| 27 | City of Sunnyvale     | Jackie Besoyan                 |                   |     |     | P   | P   |     | P   | P   |     |     |     | P   |
| 28 | SFEP                  | Athena Honore                  |                   |     |     | P   | P   | P   |     | P   | P   |     |     | P   |
| 29 | SFEP                  | Janet Cox                      |                   |     |     |     | P   | P   |     |     |     |     |     |     |
| 30 |                       | Jennifer Cohn                  |                   |     |     |     | P   |     |     |     |     |     |     |     |
| 31 | San Francisco PUC     | Meg Gale                       |                   |     |     |     |     |     | P   |     |     |     |     |     |
| 32 | City of Roseville     | Delyn Ellison-Lloyd            |                   |     |     |     |     |     |     |     |     |     |     | P   |

X = In-person; P = by phone