



B A S M A A

Public Information / Participation Committee Meeting Agenda

**** Wednesday, November 30, 2016 ****

**** 10:00 – 12:00 ****

Phone: 1-800-356-8278 / Code: 247332 / 4* = Mute line on/off

- 10:00 Introductions, Announcements, Changes to Agenda.....Steven Spedowski
- 10:05 Approval – February 24, 2016 meeting summary Geoff Brosseau
- 10:10 Update – *Our Water, Our World* Program..... Annie Joseph / Debi Tidd / Geoff Brosseau
Screen Sharing: <https://www.conferencecalling.com/meeting/24733231>
Special presentation on the status and latest developments of the *Our Water, Our World* Program and a discussion of the future of the program, including FY 17-18 Project Profile:
- Tasks
 - Trade shows educational booths
 - Product lists / Shelf tag labels
 - Materials updates
 - Ask-the-expert service
 - Store employees trainings
 - Coordination / Reporting
 - Advocates training
 - Website update
 - Budget / Contributions
 - BASMAA
 - BAPPG
- 11:30 Discussion – Updates to Fleas IPM? Geoff Brosseau
- 11:45 Discussion – Addressing Effectiveness Assessment Jennifer Kaiser
Committee members will discuss needs and plans for assessing effectiveness
- MRP provision C.7.b Outreach Campaigns
 - Small MS4 General Permit provision E.7.a Public Education and Outreach
- 12:00 Adjourn.....Steven Spedowski

**** Note: Different day and time ****

Next BASMAA P/IP Committee meeting is Wednesday, January 25, 2017